

**RECEIVED**

AUG 01 2025

SONOMA COUNTY  
~~ADMINISTRATOR~~

For Board of Supervisors Use Only

SUBMIT TO:

Board of Supervisors

575 Administration Dr, Ste 100A

Santa Rosa, CA 95403

**COUNTY OF SONOMA****Fee Waiver/Board Sponsorship Request Form**

Board of Supervisors

1. Contact information for individual requesting fee waiver/sponsorship:

Name:

JAMES MICHAEL HENDRICKSON

Mailing Address:

[REDACTED]

Phone:

[REDACTED]

Number, Street, Apt/Suite

City

State

Zip

Area Code, Number

2. Name of Community Based Organization, Non-Profit, or Government Agency for which fee waiver/sponsorship is requested:

Name:

RUSSIAN RIVER PRIDE

Mailing Address:

14580 CANYON 7 RD, GUERNEVILLE CA 95446

Number, Street, Apt/Suite

City

State

Zip

Phone:

617-901-6022

Area Code, Number

Email:

DS.RUSSIANRIVERPRIDE@GMAIL.COM

3. Please indicate by check mark the supervisory district in which the organization or agency submitting this request is located, where the project/activity/event will be held, and the district office to whom you would like to submit this request:

Board Member and District	Susan Gorin District 1	David Rabbitt District 2	Chris Coursey District 3	James Gore District 4	Lynda Hopkins District 5
Entity or organization location (select all that apply)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Project/activity/event location (select all that apply)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
District office to receive request (select only one)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

4. Type of Community Based Organization, Non-profit, or Government Agency for which the fee waiver/sponsorship is requested:

☐

City

☐

Special District

☐

Other Local Government

☐

School

☒

Non-profit or CBO

Other (please specify): \_\_\_\_\_

5. Please provide a description of the project/activity/event for which a fee waiver/sponsorship is being requested on a separate sheet of paper. Please include the number of individuals who will participate or be served, etc.

6. Please indicate if this is a one-time or annual event:

☐

One Time

☒

Annual

7. Type and amount of fee waiver/sponsorship requested. Please list all County fees you are requesting be waived/sponsored in conjunction with this project/activity/event. Please attach a copy of an estimate or receipt from the County Department or Veteran's Building Operator documenting the amount of each fee you are requesting be waived/sponsored.

Department Assessing Fee	Type of Fee	Amount of Fee
PERMIT & RESOURCE MGT	ROAD CLOSURE (SPE24-0018)	\$309.90
" " "	EVENT PERMIT (ZPE25-0136)	\$1,592.44
SONOMA COUNTY PUBLIC INFRASTRUCTURE	GUERNEVILLE PLAZA USE PERMIT	\$151.00

8. If your Community Based Organization, Non-Profit, or Governmental Agency has received a fee waiver/sponsorship for a similar project/activity/event in the past, please list below:

Date of Fee Waiver	Department Assessing Fee	Type of Fee	Amount of Fee
7/13/24	ENGINEERING	FESTIVAL & PARADE PERMIT	1237.89
/ /			
/ /			
/ /			

9. Does the organization or agency for which the fee waiver/sponsorship is requested receive funding from any of the following sources? If so, please specify:

- ☐ Property Tax ☐ Sales Tax ☐ Special Assessment  
☐ User Fees

Other (please specify):

10. If you checked any of the boxes in number 9 above, please provide an explanation and supporting documentation regarding the inability of the organization or agency to pay the fees which you are requesting be waived/sponsored. Please attach to this form and submit with your request.

11. Will the organization or agency be charging an entry fee or be requesting a donation for the project/activity/event for which you are requesting a fee waiver/sponsorship? If so, please provide an explanation detailing why the fees to be waived/sponsored cannot be recovered through the entry fee. Please attach to this form and submit with your request.

[Redacted Signature]

Authorized Signature

8/11/2025

Date

RR PRIDE BOARD MEMBER

Title

# 2025 Russian River Pride Festival

Russian River Pride in Guerneville, CA will take place the week of September 16th through September 22nd, 2024. The main parade and festival will take place on **Saturday September 20th** with the parade taking place on Main St at 12pm with the festival areas open from 12pm to 4pm. It is anticipated 1,000-1,500 people will attend both the parade and festival events.

The festival event will be held on the private property of Larks parking area and the Guerneville Plaza area, with an ideal First St closure for attendee safety between the parking area and the plaza. A mobile stage with amplified music will be located at the Larks Parking area with vendor and food booths placed along First St and in the plaza area. There will be pre recorded and live music performed on stage and speeches from various local community members.

The event will have 100 plus volunteers, performing duties that will include, but not limited to: security, trash collection, crowd guidance/information/traffic control and other duties to keep the event running smoothly without issues. These volunteers will be identified by wearing color coordinated t-shirts with the Russian River Pride graphic and large text indicating "Volunteer" on the shirt itself. Walkie-talkies will be utilized by the volunteers to maintain communication during the duration of the event.

The following addresses particular items/tasks that will take place before, during and after the event:

## **Closure of First St (Church St to River Rd): 8am-7pm**

The closure of First Street from the intersection of Church St to the intersection of River Rd/Main St would create a safe pedestrian area for event participants to move freely from the Larks/music area to the vendor plaza area. One lane of two way monitored access traffic will be maintained on the river side of First St to the Johnsons Beach driveway. Cones and lightweight barricades will be placed at each end of the closure locations for the one lane traffic lane and large informational signage indicating the temporary traffic flow will also be utilized. Traffic monitors will be at these locations to help maintain traffic flow and coordination.

## **Toilets/Porta Potties**

The two permanent public ADA toilets in front of the Sheriff substation on First St. will be utilized and both restrooms have sinks for handwashing. In addition to this, six additional standard porta potties, two ADA porta potties and two hand washing stations will be obtained for the event. Four standard toilets, one ADA toilet and one hand washing station will be placed in the Larks parking area. Two standard toilets, one ADA toilet and one washing station will be placed in the plaza area. All toilets will be accessible to everyone, while maintaining an appropriate distance from the food truck/eating areas.

## **Parking**

There will be street parking available on the surrounding public streets. In addition to that, parking will be available at the Surrey Resort (40 spaces), the Park and Ride (60 spaces), Johnson Beach (approximately 100+ spaces), which are all less than .5 miles away or less.

## **Security**

There will be a lead private security member who will have approximately 20 plus volunteers to help monitor the entries/exits, maintain beer and wine in the authorized music/parking area and patrol the event throughout its duration. Walkie talkies will be utilized for constant communication between personnel during the event. If necessary, the Sonoma County Sheriff's substation is less than a block away and can be contacted in case of any unexpected occurrences. The Sheriff's station is aware of the event and has offered to adjust its foot patrol to include several visits to the event site during its duration.

## **EMT**

An EMT tent/station will be located in the music area during the festival and will be staffed at all times. In addition to the EMT station, the Guerneville Fire Dept is less than a half mile away from the event location. They will be a part of the parade and have stated that they are bound to respond to a call within 45sec and could be at festival areas within 2 minutes if needed. Controlled authorized access via First street will be maintained and any "barriers" on the street itself will consist of cones/lightweight barricades, which can be moved quickly in case of an emergency situation.

## **Food Vendors**

It is anticipated there will be food vendors in the vicinity of the Guerneville plaza festival area. Any food trucks attending the event will be required to provide their current food/health permits/requirements prior to entry into the event. Any vendor not meeting the county guidelines will not be allowed to attend the event. A beer and wine one day event license will be obtained for the festival with all beer and wine sales only taking place at the Larks parking/music area. Such beverages will only be allowed to be consumed in the designated area and security volunteers will be positioned at access locations to maintain this requirement.

## **Trash**

There will be two garbage debris boxes and one recycling debris box delivered onsite prior to the event for the anticipated waste. Individual garbage cans will be placed throughout the event sites and emptied as necessary to maintain cleanliness.

## **Guerneville Plaza**

The Guerneville Plaza (permit being obtained from Sonoma Public Infrastructure) will be a food area and a children's fun zone, with face painting, balloons, art areas and other similar activities. The use of the plaza may have some crossover of use (i.e. limited vendor booths), but the idea is to have a separated kid friendly zone away from the music festival zone/area.

Thank you for reviewing the above information and should you have any questions or need anything else, please do not hesitate to contact me.

Regards,

A black rectangular redaction box covers the signature of Jim Hendrickson. A handwritten signature is visible above the box, and a long horizontal line extends from the right side of the box.

Jim Hendrickson

650-520-0104

[info@vinyldesignnyl.com](mailto:info@vinyldesignnyl.com)