

Section 26-18-270 Cannabis Visitor Serving Activities is added as follows:

Sec. 26-18-270. Cannabis Visitor Serving Activities (Cannabis Events).

- A. **Definition. “Cannabis visitor serving activity” or “cannabis event” means an event that includes cannabis promotional activities and consumption.**
 - 1. **Includes.**
 - a. **Any visitor serving activities associated with a cannabis land use permit.**
 - b. **Any visitor serving activities held for the purpose of promoting cannabis or for which cannabis sales or consumption is more than incidental to the primary purpose of the activity or event.**
 - 2. **Excludes.**
 - a. **Periodic Special Events, Section 26-22-120.**
- B. **Applicable Zones. This section applies to parcels zoned LIA - Land Intensive Agriculture, LEA- Land Extensive Agriculture, DA -Diverse Agriculture, and RRD -Resources and Rural Development.**
- C. **Permits. Use Permit required for cannabis visitor serving activities.**
- D. **Operating Standards.**
 - 1. **Cannabis visitor serving activities are prohibited in the Very High Fire Hazard Severity Zones in both the Local and State Responsibility (LRA & SRA) areas (Cannabis EIR Mitigation Measure).**
 - 2. **Number and size of visitor serving activities.**
 - a. **Visitor Serving Activities (small-scale).**
 - i. **Attendees: 25 or fewer. But the number of attendees may be increased to a maximum of 50 attendees, if attendees are shuttled from an offsite location as specified in the use permit.**
 - ii. **Annual small-scale activities allowed: up to 104 activity days.**
 - b. **Large-scale Events.**
 - i. **Attendees: Any number greater than what qualifies as a visitor serving activity.**
 - ii. **Annual large-scale events allowed: up to 2 events with up to 2 event days each.**
 - 3. **Hours of Operation. The maximum hours of operation for cannabis visitor serving activities are 10:00 am to 10:00 pm, unless further limited by the use permit.**
 - 4. **On-Site Parking.**
 - a. **On-site parking must include 1 space per 2.5 attendees and 1 space per employee.**
 - b. **This parking standard may be reduced in accordance with Article 86, Parking Regulations, Section 26-86-010(i) and when attendees are shuttled from an offsite location as specified in the use permit.**
 - c. **Required parking may be satisfied by on-site unimproved overflow parking areas.**
 - d. **All parking must be onsite or at approved shuttle pick up locations**

5. Food Service. Food service is allowed during visitor serving activities as specified below.
 - a. Food must feature local foods and food products.
 - b. Attendees may bring outside food onsite during visitor serving activities.
 - c. Retail sales of pre-packaged food is allowed.
 - d. Onsite food preparation requiring a food facility permit is prohibited except for mobile food facilities (i.e., food trucks).
6. Setbacks. The location of visitor serving activity areas on the parcel is subject to the setback requirements of Section 26-18-115(C)(4)(c).
7. Traffic Management. A traffic management and parking plan is required to address the maximum number of attendees visiting during cannabis visitor serving activities. For an event exceeding 100 attendees and for visitor serving activities that use overflow parking, the traffic management plan must include the following:
 - a. Provisions for coordination to avoid local traffic delays.
 - b. Parking attendants for each activity or event day.
 - c. A shuttle plan, if shuttling is proposed, to support each activity or event day. A convenient and secure "park and ride" area must be provided.
 - d. A plan for on-site parking requirements and queuing of traffic.
 - e. Enforcement of the on-street parking restrictions.
 - f. Subsequent changes to the approved Traffic Management Plan must be submitted in advance to the Permit Sonoma.
8. Noise. Cannabis visitor serving activities must not exceed the general plan noise standards Table NE-2, measured in accordance with the Sonoma County noise guidelines.
9. Cannabis Consumption. Consumption must conform to the smoking requirements for cannabis storefront retailers (Section 26-26-025(C)(5)).
10. Municipal Water Supply Verification for New Cannabis Uses. Visitor serving activities relying on municipal water must demonstrate that water demand would be equivalent or less than current levels of the facility or if the entity providing water can demonstrate that water is available to serve the project in normal, dry, and multiple dry years (Cannabis EIR Mitigation Measure).
11. All cannabis uses are required to comply with the applicable mitigation measures in the Mitigation Monitoring and Reporting Program (MMRP) adopted for the Cannabis Program Update Environmental Impact Report (EIR).