

Application Form

Profile**Mark**

First Name

WMiddle
Initial**Beiting**

Last Name

Email Address

Primary Phone

Mobile:

Alternate Phone

Home Address

City

CA

State

Postal Code

What Supervisory District do you live in? *☒ District 4 Supervisor James Gore**Which Boards would you like to apply for?**

Measure O Citizen Oversight Committee: Submitted

Please describe your relevant experience/expertise that you believe would make you a valuable member of this body.

I am the former board chair for NAMI Sonoma County. My son Philip suffered from mental illness and substance abuse. He used the services of DAAC, Mental Health Diversion and became homeless. He was in frequent contact with law enforcement and the court system. He died from a fentanyl overdose in 2021 at age 30. I was his caretaker through this period and interacted with court and county staff and various health care agencies in an effort to help him. I believe I have a fair understanding of the agencies supported by measure O and the challenges of caring for people living with mental illness and substance abuse.

Interests & Experiences

What interests you most about this agency? What skills or experience would you bring to best support the work of this agency?

The important services funded by measure O and the need to support these services interests me. In terms of experience I have approximately 20 years experience as an Human Resource Executive for Health Care Systems (Sutter Health and St. Joseph/Providence). In this capacity, I was part of the leadership team for regions with 8,000 - 10,000 employees, multiple hospitals and medical groups in the east bay, west bay and north bay (Sonoma, Napa). This provided me with the a good understanding of what mental health services are available regionally. My experience with my son gave me a sense of the difficulty in securing and providing services to people living with mental illness and substance abuse. My experience with NAMI Sonoma County has exposed me to the services offered by the county , the court system and law enforcement. I hope these experiences will help me make a contribution to the oversight committee.

[Mark Beiting Resume - Copy.docx](#)

Upload a Resume

Please Agree with the Following Statement

You agree that the following information provided above is truthful.

☒ I Agree

Demographics

Gender

☒ Male

Ethnicity (optional)

Caucasian

Occupation

Retired

Highest Level of Education. Select one of the following *

☒ Graduate degree

Primary Language

English

Experience

Please list two local references below. Please provide their phone number and email address below.

Mary Frances Walsh, Executive Director NAMI Sonoma County [REDACTED] John Cregan
Police Chief Santa Rosa Ca, [REDACTED]

Community Service Experience

National Alliance for Mental Illness Sonoma County Board Member 2014-2025

Education

Univ. of Houston 1983 PhD Industrial Organizational Psychology

Employment

Sutter Health East Bay Region, West Bay Region Regional V.P. Human Resources 2001-2016

Commitment

Mark Beiting

Objective	Executive position with large integrated health system
Experience	<p>Sutter Health</p> <p>2200 River Plaza Drive, Sacramento, CA 95833</p> <p>August 2001 – January 2016</p> <p>Regional Vice President Human Resources – Sutter West Bay Region</p> <p>10,000 employees, 7 acute care campuses, \$1.8 billion revenue</p> <p>Led HR Services for the West Bay region during transition from 5 regions to 2 business units. Led successful conclusion of labor negotiations with SEIU-UHW, NUHW and California Nurses Association. Led workforce planning effort for bay area business unit.</p> <p>Regional Vice President – Sutter East Bay Region – 8,600 employees, 6 acute care campuses, 1 medical foundation, Samuel Merritt University. \$1.6 billion revenue</p> <p>Led HR Services for the East Bay region (2006- 2015). Led the consolidation of HR Services within the region, to improve service and cost. Led labor strategy for the region, including 3 contract cycles with the California Nurses Association, SEIU- UHW, as well as smaller unions. Implemented major improvements in safety and HR service delivery.</p> <p>Vice President Human Resources Alta Bates Summit Medical Center</p> <p>Led HR services for 1092 bed medical center, 3 acute care campuses, 6,500 employees, 1 medical foundation, \$900 Million revenue (2001-2006). Integrated HR services for 2 merged medical centers. Consolidated 7, medical plans, 5 dental plans, numerous benefit plans to align with Sutter Health plans. Led group of 70 HR staff.</p> <p>St. Joseph Health System</p> <p>Orange, CA</p> <p>August 1998 – April 2001</p> <p>Vice President Human Resources – Entity Support</p> <p>Provided HR support to HR Directors at SJHS hospitals, led efforts to consolidate HR services into a shared service environment.</p>
Accomplishments	<p>Led the integration of HR Services for Sutter East Bay Region.</p> <p>Co-lead the integration of HR Services into Shared Services model for Sutter Health with Accenture Partners.</p>

Developed workforce plan for new Sutter Health Bay Area Operation unit. Sponsored redesign of recruiting process to cut 50% from cycle time. Sponsored scheduling redesign effort with CFO of Alta Bates Summit. Led labor negotiation strategy that reduced cost by 5%

Established Succession plan for Sutter East Bay HR leaders ensuring strong, competent business partners at each medical center and foundation.

Education

Doctor of Philosophy – Industrial Organizational Psychology – University of Houston, Houston TX

Master of Science – Applied Psychology – Montana State University, Bozeman, MT

Bachelor of Arts – Psychology – Thomas More College, Ft. Mitchell, Ky

References

Sutter Health

Maynard Jenkins – Vice President Human Resources, Sutter Bay Operating Unit

David Bradley – Regional President Sutter East Bay Region

John Gates – Chief Financial Officer, Sutter Bay Operating Unit