



# County of Sonoma

## State of California

Date: August 26, 2025

Item Number: \_\_\_\_\_

Resolution Number: \_\_\_\_\_

☐ 4/5 Vote Required

**Resolution Of The Board Of Supervisors Of The County Of Sonoma, State Of California,  
Honoring Robert “Bob” Frederick and the Rainbow Cattle Company for Raising \$1 Million  
Through the Give Back Tuesday Program**

**Whereas**, the Rainbow Cattle Company has served as a welcoming gathering place in Guerneville since 1979, known both for its role in supporting LGBTQ+ visibility and as a longtime anchor of local community life; and

**Whereas**, Robert “Bob” Frederick began working at the Rainbow over 40 years ago and later became co-owner, helping to guide the bar’s evolution as a space grounded in generosity, inclusion, and shared purpose; and

**Whereas**, in 2005, Mr. Frederick launched Give Back Tuesday, a weekly fundraising event designed to support local nonprofit organizations by dedicating a portion of bar proceeds to a different group each week; and

**Whereas**, this program has run continuously for two decades and, with the support of patrons, volunteers, and community partners, reached a historic milestone on Tuesday, June 24, 2025, by raising a cumulative \$1 million for local causes; and

**Whereas**, the funds raised through Give Back Tuesday have supported a wide range of community efforts, including local arts, historical preservation, animal rescue, library programs, LGBTQ+ advocacy, and neighborhood events; and

**Whereas**, the program’s consistent success reflects not only strong community

engagement but also Mr. Frederick's leadership and deep commitment to making a difference at the local level; and

**Whereas**, the Rainbow Cattle Company, through this weekly tradition, has shown how small contributions, made regularly and with heart, can build lasting impact.

**Now, Therefore, Be It Resolved** that the Sonoma County Board of Supervisors hereby recognizes and commends Robert "Bob" Frederick and the Rainbow Cattle Company for their outstanding contributions to the Sonoma County community; celebrates the achievement of \$1 million raised through Give Back Tuesday; and honors their ongoing dedication to strengthening local connections, supporting nonprofit partners, and building a more caring and inclusive county.

**Supervisors:**

Gorin:

Coursey:

Gore:

Hopkins:

Rabbitt:

Ayes:

Noes:

Absent:

Abstain:

**So Ordered.**