



## SUMMARY REPORT

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**Agenda Date:** 12/6/2022

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**To:** Board of Supervisors

**Department or Agency Name(s):** Board of Supervisors

**Staff Name and Phone Number:** Supervisor Lynda Hopkins, 707-565-2241

**Vote Requirement:** Majority

**Supervisorial District(s):** Fifth

**Title:**

Disbursement of Fiscal Year 22-23 Fifth District Community Investment Fund Grant Award

**Recommended Action:**

Approve Community Investment Fund grant award and Authorize the County Administrator, or designee, to execute an agreement with the following entity for a Community Investment Fund Grant for FY 22-23: Russian River Alliance, \$5,000; Sebastopol Chamber of Commerce & Visitor Center, \$5,000. (Fifth District)

**Executive Summary:**

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The Fifth District has reviewed the application and wishes to recommend the following FY 22-23 grant award:

1. Russian River Alliance for event marketing and support, grant award of \$5,000.
2. Sebastopol Chamber of Commerce & Visitor Center for Family Movie Night in the Park event support, grant award of \$5,000.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

**Discussion:**

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at

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the discretion of each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of this award by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

**Strategic Plan:**

N/A

**Prior Board Actions:**

11/1/2022 - Awarded FY 22-23 Local Events, Organizations, District Priorities Grants

**FISCAL SUMMARY**

<b>Expenditures</b>	<b>FY 22-23 Adopted</b>	<b>FY23-24 Projected</b>	<b>FY 24-25 Projected</b>
Budgeted Expenses	\$10,000		
Additional Appropriation Requested			
<b>Total Expenditures</b>	<b>\$10,000</b>		
<b>Funding Sources</b>			
General Fund/WA GF			
State/Federal			
Fees/Other	\$10,000		
Use of Fund Balance			
Contingencies			
<b>Total Sources</b>	<b>\$10,000</b>		

**Narrative Explanation of Fiscal Impacts:**

Community Investment Funds are included in the FY 22-23 budget.

**Narrative Explanation of Staffing Impacts (If Required):**

N/A

**Attachments:**

None.

**Related Items "On File" with the Clerk of the Board:**

None.