



OFFICE OF THE COUNTY ADMINISTRATOR

COUNTY OF SONOMA

575 ADMINISTRATION DRIVE – ROOM 104A
SANTA ROSA, CALIFORNIA 95403-2888
TELEPHONE (707) 565-2431
FAX (707) 565-3778

SHERYL BRATTON
COUNTY ADMINISTRATOR

CHRISTINA RIVERA
ASSISTANT COUNTY ADMINISTRATOR

NICOLE BERROCAL
DEPUTY COUNTY ADMINISTRATOR

MICHAEL GOSSMAN
DEPUTY COUNTY ADMINISTRATOR

April 2, 2019

To our valued Community Based Organization (CBO) partners,

On April 2, 2019, the Department Heads responsible for overseeing Sonoma County's safety net programs brought a set of contracting principles before the Board of Supervisors. The purpose of these principles is to reaffirm the County's commitment to conducting fair, open, and competitive procurements for key safety net programs.

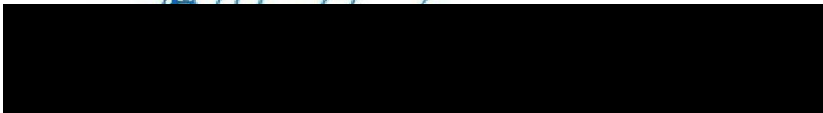
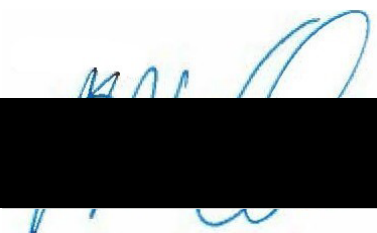
The principles clarify the process by which the Board and Departments will work together to set policy priorities, and their respective roles in delivering on the strategic vision for the County. The Board will rely on the expertise of the Departments to identify the best CBOs through established procurement processes. The Departments will provide the Board with additional information on service gaps and need across the County, enabling the Board to make more informed decisions during the annual budgeting process. The hope is that these principles will reduce the need for mid-year budgetary adjustments and provide CBOs with a clearer understanding of the official channels by which they can obtain county funding.

Sonoma's CBOs are a critical part of the County's safety net. They provide essential services in every community across the County, and serve some of Sonoma's most vulnerable residents. These principles are designed to provide clarity and stability to CBOs, enabling them to focus more of their attention on providing high quality services to their clients. The Departments look forward to ongoing partnership with the CBO community to help Sonoma County residents of all ages and backgrounds thrive.

As you will see in the attached Principles, safety net services will generally be procured through competitive procurement processes administered through our respective departments throughout the year based on our budgeted resources.

In recent years, the Board of Supervisors has considered requests during the annual budget hearings in June for additional funding outside the traditional procurement processes conducted by the departments. Please note that the County's annual budget process for Fiscal Year 19-20 includes an early cut-off date for any additional funding requests. The cut-off date is April 15, 2019 and the form for requests can be found at the following link: <http://sonomacounty.ca.gov/CAO/Public-Reports/Budget-Reports/> under the 2019-20 Budget Requests menu.

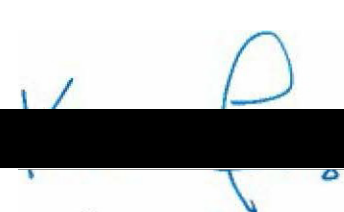
Sincerely,



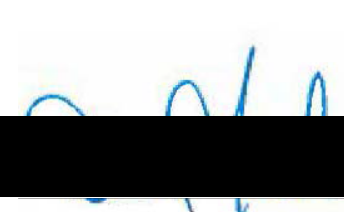
Margaret Van Vliet
Director, Community Development Commission



Barbie Robinson
Director, Department of Health Services



Karen Fies,
Director, Human Services Department



David Koch,
Chief, Probation Department

Proposed Principles for Safety Net Programs

Setting Priorities	
The Board shall: 1. Develop priorities in consultation with the Departments 2. Respond to questions and seek input from constituents regarding policy priorities	The Departments shall: 3. Provide input to the Board on what policies will most benefit Sonoma County residents 4. Develop and share with the Board a roadmap of how they plan to achieve the policy priorities set out by the Board 5. Provide a strategy to serve all regions and communities according to their need

Funding Recommendations	
The Board shall: 6. Work with Departments to determine the funding sources and amounts necessary to achieve the stated policy priorities 7. Follow established Federal, State, and County laws and regulations related to procurement and recommend use of non-competitive processes only when appropriate 8. Review the proposed contracts brought forward by the Departments and approve when appropriate, subject to the Board's ultimate authority regarding contract award 9. Encourage vendors to follow the County's processes for obtaining a contract 10. Refer requests for funding for specific vendors to the relevant Department(s) 11. Support efforts to streamline contracting and procurement processes countywide 12. Follow established protocols for rapidly distributing emergency funding in response to a crisis or natural disaster	The Departments shall: 13. Provide input to the Board as to the funding levels needed to achieve their priorities 14. Follow established County procurement protocols to ensure they are creating a fair, open, and competitive process for selecting vendors to provide services 15. Follow established County procurement protocols for when to use alternatives to competitive procurement such as sole sourcing 16. Provide the Board with regular reports on spending, broken out by priority and regional needs when possible

Proposed Principles for Safety Net Programs

Contract Management and Implementation	
The Board shall: 17. Support countywide efforts to promote better performance management 18. Refer questions from providers regarding management practices to the Departments 19. Review and respond to performance reports provided by the Departments	The Departments shall: 20. Track the performance of providers against the pre-specified outcome metrics 21. Identify underperforming providers and contracts and, at the discretion of the department, provide feedback and direction in order to help them improve their performance 22. Highlight successes and best practices from high performing providers 23. Provide the Board with regular performance reports that include progress on outcome metrics and performance indicators, broken out by policy priority, region, and other subgroupings of interest to the extent available

Proposed Principles for Safety Net Programs

Board of Supervisors Principles – Setting Priorities

1. **Develop priorities in consultation with the Departments:** One of the Board’s primary roles is to set the overall policy and priorities for the County. Priorities could include policy items such as reducing homelessness or food insecurity, and administrative items such as supporting the development of small local providers. The Departments should play a key role in this process, given their knowledge of the situation on the ground and subject area expertise. The Departments recommend that the Board create an annual “ranking” of their priorities based on input from the Departments to help guide decisions about how to allocate funding.
2. **Respond to questions and seek input from constituents and other stakeholders regarding policy priorities:** In addition to the Departments, constituents and other stakeholders such as community providers can provide valuable insights as to challenges facing the community. The Board will serve as the primary conduit for community engagement, and will review community input with the Departments to help shape policy priorities.

Department Principles – Setting Priorities

3. **Provide input to the Board on what policies will most benefit Sonoma County residents:** The Departments will provide the Board with information on the needs of Sonoma County residents and their recommendations as to what should be prioritized in the next budget. To the extent the data is available, Departments will provide the Board with information about the County’s overall expenditure on priorities.
4. **Develop and share with the Board a roadmap of how they plan to achieve the policy priorities set out by the Board:** The Departments will share their plan and roadmap for how the services they suggest will lead to better outcomes for Sonoma County residents. This will help the Board better understand the strategic vision of the Departments.
5. **Provide a strategy to serve all regions and communities according to their need:** The Departments agree to develop a plan that will ensure that residents throughout the county have reasonable and appropriate access to the resources and programs necessary to help them thrive, with the understanding that services in remote parts of the county may look different from the services in more urbanized parts of the county due to the availability and capacity of providers and/or the available funding and staffing resources available to the Departments.

Board of Supervisors Principles – Funding Recommendations

6. **Work with Departments to determine the funding sources and amounts necessary to achieve the stated policy priorities:** The Board is responsible for making funding appropriations, and should do so in consultation with the Departments to make sure they are fully informed as to the requirements and limitations of how different funding streams (including state and federal dollars) can be used, and where there might be gaps that

Proposed Principles for Safety Net Programs

County funds could fill. In the event that a given program or initiative does not utilize all of its budget allocation toward the end of a fiscal year, the Board will endeavor to rely on the expert judgment of the Departments to determine how any excess funds should be utilized.

7. Follow established Federal, State, and County laws and regulations related to procurement and recommend use of non-competitive processes only when appropriate:

The Board will review and adhere to the established Federal, State, and County laws and regulations that govern the procurement process. Compliance with these laws and regulations is recognized as the best means of creating a fair, open, and competitive procurement process. The Board will recommend that the Departments utilize non-competitive procedures only in the circumstances described in the existing Sonoma County purchasing policies and procedures. These include but are not limited to:

- A needed service is available from only one contractor, and for the purchase of service there is no comparable competition (sole source)
- Continuity of service is less costly and/or beneficial to the County
- The purchase of a service where circumstances require a local service provider, which limits or eliminates competition
- Acceptable services are rendered by another governmental agency's service agreement
- An interim agreement is needed while the department is preparing for a competitive process

In the event that there is disagreement among Board members as to whether a given situation should be pursued through a non-competitive process, the Board will hold an informal vote with a 4/5th threshold required to move forward with the non-competitive process.

8. Review the proposed contracts brought forward by the Departments and approve when appropriate, subject to the Board's ultimate authority regarding contract award:

As has been standard practice in the County, the Departments bring forward to the Board for consideration the set of contracts they are planning to award to achieve the Board's priorities. One of the Board's responsibilities in the procurement process is to review and consider for approval contracts that are brought forward by the Departments. This is the primary mechanism by which the Board should engage in conversations regarding specific providers.

9. Encourage vendors to follow the County's processes for obtaining a contract: The Departments will identify the set of providers that can deliver on the Board's strategic priorities through a competitive procurement process or through a non-competitive recommendation when appropriate and otherwise permitted by law. The Board will endeavor to encourage vendors to follow the County's established procurement processes, to refrain from seeking funding outside of the standard process, and to comply with all laws and regulations. This will help increase the efficacy and integrity of the Departments'

Proposed Principles for Safety Net Programs

strategic plans for achieving the Board's priorities, and reduce uncertainty among providers as to how to obtain funding.

The County has established protocols to award special case contracts outside of the ordinary procurement process, such as through sole sourcing or in emergency situations. The Board will review and adhere to these policies, and endeavor to avoid off-cycle procurements.

- 10. Refer requests for funding for specific vendors to the relevant Department(s):** In some cases, the Board may be approached by individual vendors or community members with requests for funding. To preserve the integrity of the County's procurement process, contract award process and Departments' strategic plans, the Board will in general refer any questions on funding for specific vendors or projects to the relevant Departments. When appropriate, Department staff will work with the vendor or community members to understand the request and analyze the available options, and bring a recommendation to the Board at a future Board meeting, acknowledging that in some circumstances Departments may recommend not to move forward, or to utilize a different vendor or strategy from the one originally presented to the Board.

Notwithstanding the foregoing, the Board shall refrain from making any decisions on allocating additional funding until a future noticed meeting so that there is time for staff to analyze and make public the proposed funding request.

Upon approval of these principles, the Departments will propose and work with the Board to develop a protocol for how these referrals should work to ensure the Board members are appropriately aware of the conversations that happen.

- 11. Support efforts to streamline contracting and procurement processes countywide:** As part of efforts to make the contracting process fair, open, efficient, and transparent, changes to established contracting and procurement protocols may occasionally be necessary. When possible and appropriate, the Board agrees to work with County Purchasing and the Departments to make reasonable changes to county procurement requirements to improve the overall procurement experience.

- 12. Follow established protocols for rapidly distributing emergency funding in response to a crisis, natural disaster, or other emergency:** In times of crisis, it may be necessary to push funds quickly out to vendors on a timeline faster than the standard procurement process. The Board will review and adhere to the established policies for emergency procurement, and consult with the Departments and other county procurement officials to ensure that they are following purchasing protocols that will allow the County to leverage State and Federal emergency relief funding.

Existing County policies define an emergency as "an unforeseen situation in which there is a breakdown of County service that requires immediate action be taken to restore such service, in order to avoid serious and adverse consequences affecting the life, health, welfare, or property of the citizens of Sonoma County. Emergency purchases/services are not valid for urgencies resulting from a lack of planning and organization." In the event that

Proposed Principles for Safety Net Programs

there is disagreement among Board members as to whether a given situation constitutes an emergency, the Board will hold an informal vote with a 4/5th threshold required to determine an emergency.

Department Principles – Funding Recommendations

- 13. Provide input to the Board as to the funding levels needed to achieve their priorities:** The Departments agree to lend their policy area expertise and knowledge of the situation on the ground to help inform decisions as to what programs and funding levels are necessary to achieve the Board's priorities.
- 14. Follow established county procurement protocols to ensure they are creating a fair, open, and competitive process for selecting vendors to provide services:** The Departments shall adhere to established county procurement protocols and promote a fair, open, efficient, and competitive procurement process. This includes advertising Request for Proposal (RFP) opportunities broadly, writing RFPs in a manner that reduces administrative burden to the extent allowable and practicable, spelling out clear scoring criteria in the RFP, creating mechanisms to fairly incorporate past performance of providers into procurement decisions, and creating review panels that include representatives from external departments to reduce potential inadvertent biases. The Departments will endeavor to conduct procurements on regular schedules to improve the ability of vendors to engage in long term planning.
- 15. Follow established county procurement protocols for when to use alternatives to competitive procurement such as sole sourcing:** In some cases, competitive procurements may not be the most appropriate mechanism to identify a vendor. This could include contracts for specialty services where there are few qualified applicants, or services that need to be purchased quickly in response to a crisis or emergency. The Departments shall adhere to established county protocols for non-competitive procurements, and restrict the use of non-competitive procurements to only those scenarios that fall under the established criteria (or where otherwise allowed by law).
- 16. Provide the Board with regular reports on spending, broken out by priority and region when possible:** The Departments shall provide the Board with regular updates on how and where funds are being spent, and progress towards achieving the Board's priorities. These reports will show the spending and activities associated with the different priorities identified by the Board, and spending by regional needs to help address questions of fairness. The Departments acknowledge that some information may not be available at the priority or region level due to data constraints and budgeting practices.

Board of Supervisors Principles – Contract Management and Implementation

- 17. Support countywide efforts to promote better performance management:** County Purchasing and the Departments are the key partners essential for ensuring performance

Proposed Principles for Safety Net Programs

management of providers. The Board will support countywide efforts to improve performance management systems, which may include lending support for decisions to sanction or reduce funding of providers that routinely underperform even after receiving feedback and guidance. Dedicated funding may also be necessary to build out a robust, countywide performance management system.

18. Refer questions from providers regarding management practices to the Departments:

Providers may approach the Board directly with questions about performance management practices or decisions. The Board will in general refer questions from providers, especially when they pertain to the specific circumstances of an individual provider or set of providers, to the Departments. Upon approval of these principles, the Departments will propose and work with the Board to develop a protocol for how these referrals should work to ensure the Board members are appropriately aware of the conversations that happen.

19. Review and respond to performance reports provided by the Departments: The Board agrees to review performance reports provided by the Department, and provide input and reactions when needed. This will ensure that the Board is aware of and aligned with the Departments on any performance issues, and give the Board a forum to discuss performance improvement plans with the Departments.

Department Principles – Contract Management and Implementation

20. Track the performance of providers against the pre-specified outcome metrics: The Departments will work with County Purchasing to establish a standardized, countywide system for measuring the performance of providers against a set of predetermined process indicators and outcome metrics. These metrics will be developed with appropriate input from providers, and may be written into future contracts. Upon approval of these principles, the Departments will work with County Purchasing and the Board to develop a process for developing outcome metrics for contracts, giving proper consideration to the metrics required by state and federal regulations.

21. Identify underperforming providers and contracts and, at the discretion of the department, provide feedback and direction in order to help them improve their performance: By tracking the performance of providers, the Departments will be able to determine which providers and contracts are underperforming relative to expectations and contract requirements. The Departments will focus on two types of challenges: implementation, and impact. Implementation challenges will explore whether the provider's program model has been implemented with fidelity, if the provider has the right staffing levels, whether referrals and handoffs are being made in a timely and effective manner, and other operational questions. Impact challenges will explore whether the contracted services that were provided (assuming they were implemented with fidelity) actually resulted in better outcomes for service recipients. The goal of the Departments is to provide efficient services that deliver excellent outcomes at a reasonable cost.

Proposed Principles for Safety Net Programs

When appropriate, the Departments will work with providers to better understand downward trends in performance and develop corrective action plans, with the understanding that in some cases underperformance may be caused by factors outside of the control of the provider. The Departments will also explore how county policies may be contributing to underperformance, and develop plans for internal process improvements to increase performance. When necessary, the Departments will also suggest policy changes to the Board that could help improve performance.

When appropriate, the Departments will endeavor to help underperforming providers improve by developing corrective action plans and recommending to them to technical assistance resources. In the event of significant or persistent underperformance, the Departments may choose to reduce or reallocate funding during the next contract renewal or procurement, in addition to exercising contractual cure and termination options as appropriate.

22. Highlight successes and best practices from high performing providers: Performance management involves not only identifying areas for improvement, but also highlighting successes to help inform best practices. The Departments will engage high performing providers to learn what strategies and practices may be contributing to their success, and create mechanisms to share these learnings broadly.

23. Provide the Board with regular performance reports that include progress on outcome metrics and performance indicators, broken out by policy priority, region, and other subgroupings of interest to the extent available: The Departments will gather the findings of their performance analyses into regular reports to the Board. These reports will help supplement the spending reports, and provide greater detail as to what results the county is achieving from its spending.



Summary Report

Agenda Date: 4/2/2019

To: Board of Supervisors of Sonoma County

Department or Agency Name(s): Department of Health Services, Human Services Department, Probation Department, and Sonoma County Community Development Commission

Staff Name and Phone Number: Barbie Robinson, 565-7876, Karen Fies, David Koch, Margaret Van Vliet

Vote Requirement: Majority

Supervisory District(s): Countywide

Title:

Contracting Principles for Safety Net Services Programs

Recommended Actions:

Approve proposed principles to inform how the Board and Departments contract for and fund safety net services programs.

Executive Summary:

Several County departments including the Department of Health Services, Human Services Department, Probation Department, Sonoma County Community Development Commission, and other agencies with a safety net focus plan for, purchase, and deliver key safety net services programs. The Departments are requesting approval of a set of principles to inform how the Board and Departments contract for and fund human services programs. By implementing the proposed principles, the Departments hope to 1) ensure that policy priorities are addressed in a coordinated and strategic manner, 2) ensure that resources and services are distributed equitably and fairly across regions, 3) promote a fair, open, and competitive process for vendor selection, and 4) reduce confusion among vendors as to how to obtain funding from the county.

Discussion:

The purpose of this report is to propose a set of principles to inform how the Sonoma County Board of Supervisors and the Human Services Department, Department of Health Services, Probation Department, the Community Development Commission, and other agencies with a safety net focus ("the Departments") plan for, purchase, and deliver key safety net services programs. The goals of this process are to:

- Ensure that policy priorities are addressed in a coordinated and strategic manner
- Ensure that resources and services are distributed equitably and fairly across regions
- Promote a fair, open, and competitive process for vendor selection
- Reduce confusion among vendors as to how to obtain funding from the county

The Challenge

The Board and the Departments work closely together to ensure that Sonoma County residents have access to the programs and services needed to help them thrive. Some of these services are provided directly by staff in county departments. Other services are provided by third party contractors. Typically, the Board will identify policy priorities and allocate funding to the Departments. Based upon the Board of Supervisor's policy priorities and State and Federal mandates, departments follow statutorily defined procurement policies that

ensure fair, open, competitive contract awards that deliver best value and identify the most responsible, responsive bidders. Contract awards outside of standard processes, such as budget hearing add-backs, may inhibit a Department's ability to deliver on their strategic plans for achieving the Board's policy priorities, and encourage bid protests.

Establishing Principles to Improve Coordination, Equity, and Transparency for Safety Net Services Provider Funding

The challenges described above can be remedied by establishing a set of principles for the Board and the Departments that will inform how they interact with one another to address County priorities. Broadly, the role of the Board is to:

- set high level policy priorities
- allocate funding to the Departments
- ensure that the needs of Sonoma County residents are being addressed fairly and equitably

The role of the Departments is to support the Board by:

- developing a plan for achieving the Board's policy priorities
- identifying through a fair, open, and competitive process the most responsive, responsible providers to deliver the services necessary to achieve the plan
- managing and monitoring programs to ensure that County resources are being spent effectively
- providing the Board with regular updates on the progress and performance of programs
- developing a plan to implement a standard countywide mechanism to collect data and evaluate contract outcomes, which will provide the Board and the public data to confirm public fund investments yield the intended results

Attachment 1 provides the proposed principles to inform how the Board and Departments will work together with regards to setting policy, allocating funding, selecting providers, and managing contracts. Adoption of these principles can help move the County toward more sophisticated tracking of spending, and improved performance management of safety net programs to ensure that County funds are being spent efficiently, fairly, and effectively.

A Portrait of Sonoma County

A Portrait of Sonoma County, published in 2014, provided an in-depth look at the health and well-being of Sonoma County. The report examined disparities within the County between neighborhoods and along the lines of race, ethnicity, and gender, and provided the County, Cities, businesses, philanthropy, and community partners with a roadmap to reducing these disparities. The *Portrait* used census tract level data to paint a picture of the County, using the Human Development Index as its metric. The Human Development Index takes into account three elements of well-being and opportunity - access to a long and healthy life, access to knowledge, and a decent standard of living. While the *Portrait* indicated that Sonoma fares better on these measures than the state overall, it also highlighted significant differences across racial and ethnic groups as well as geographic regions. By providing a standardized set of metrics across the county, the *Portrait* helped to increase public dialogue about the health and well-being of the people of Sonoma County, in particular raising awareness around geographic and racial inequities, and spurring communities and organizations to

take action to reduce these inequities.

The Safety Net Departments are collectively working to update *A Portrait of Sonoma County*. The updated version of the *Portrait* will allow the County and Safety Net Departments to better understand where the overall need for services lie in our county and equip the Board and the Safety Net Departments to determine and direct resources to where the needs lie. The *Portrait* update will better inform Safety Net Departments in their determination of service delivery and where contracts must appropriately focus in terms of services, communities, and outcomes.

Probation Performance and Outcomes Policy Project

Examples of the Contracting Principles in action within the Probation Department include efforts to build quality assurance and outcome reporting into contracts, working with contractors to develop capacity for program performance reporting, and annual reporting of contracted program performance. In addition, the Probation Department hopes to engage with the Council of State Governments Justice Center to conduct a Juvenile System Review that will include examining the use and effectiveness of contracted services, and the collection and tracking of data for performance measurement.

Upstream Investments

Upstream Investments will implement the Results-Based Accountability (RBA) framework to support County departments to better monitor the performance and outcome of County-funded contracts. The Results-Based Accountability framework is a process for looking at not just the number of people served, but the effectiveness of our services. We will answer the question: are the people we serve better off as a result of our investments? Upstream Investments is hosting a series of technical assistance workshops with safety net departments and with local contractors to apply the Results-Based Accountability framework to our procurement process.

Prior Board Actions:

None

FISCAL SUMMARY

Expenditures	FY 18-19 Adopted	FY19-20 Projected	FY 20-21 Projected
Budgeted Expenses			
Additional Appropriation Requested			
Total Expenditures	0	0	0
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other			
Use of Fund Balance			
Contingencies			
Total Sources	0	0	0

Agenda Date: 4/2/2019

Narrative Explanation of Fiscal Impacts:

There are no direct fiscal impacts associated with this item.

Staffing Impacts:			
Position Title (Payroll Classification)	Monthly Salary Range (A - I Step)	Additions (number)	Deletions (number)

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

Proposed Principles for Safety Net Programs, Safety Net Contracted Expenditures for Fiscal Year 2017-2018

Related Items "On File" with the Clerk of the Board:

None



Contracting Principles

Margaret Van Vliet

Director, Community Development Commission

Karen Fies

Director, Human Services Department

Barbie Robinson

Director, Department of Health Services

David Koch

Chief, Probation Department

March 2019



Objectives of contracting principles

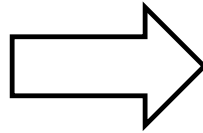
- Ensure that policy priorities are addressed in a coordinated and strategic manner
- Ensure that resources and services are distributed appropriately across regions
- Promote a fair, open, and competitive process for vendor selection
- Reduce confusion among vendors as to how to obtain funding from the County

Current contracting challenges

- Uncoordinated annual budget planning process
- Unclear guidelines for when to use non-competitive procurement mechanisms
- Insufficient information on performance and outcomes

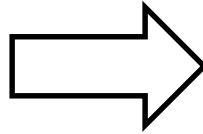
Goals for Improvement

Uncoordinated annual budget planning process



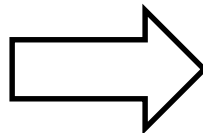
Countywide policy priorities developed with input from Departments and other stakeholders

Unclear guidelines for when to use non-competitive procurement mechanisms



Reaffirmation of existing procurement policies, and guidelines for when to use alternative funding strategies and non-competitive tools

Insufficient information on performance and outcomes



Improved tracking and reporting of key performance and outcomes metrics

Setting Budget Priorities

Setting Priorities	
The Board shall: 1. Develop priorities in consultation with the Departments 2. Respond to questions and seek input from constituents regarding policy priorities	The Departments shall: 3. Provide input to the Board on what policies will most benefit Sonoma County residents 4. Develop and share with the Board a roadmap of how they plan to achieve the policy priorities set out by the Board 5. Provide a strategy to serve all regions and communities according to their need

Key Takeaways

- Policy priorities developed in collaboration with the Department Heads, ideally through a ranking of priorities
- Departments will provide Board with information on need across the County, and provide ideas for how to coordinate services across departments to increase efficacy
- Departments will develop a strategy for how to provide all regions of the county with appropriate levels of services
- Clearly defined priorities should help all stakeholders stay focused on the goals and objectives for the year

Funding Recommendations and Identifying Vendors

Funding Recommendations

The Board shall:

6. Work with Departments to determine the funding sources and amounts necessary to achieve the stated policy priorities
7. Follow established Federal, State, and County laws and regulations related to procurement and recommend use of non-competitive processes only when appropriate
8. Review the proposed contracts brought forward by the Departments and approve when appropriate, subject to the Board's ultimate authority regarding contract award
9. Encourage vendors to follow the County's processes for obtaining a contract
10. Refer requests for funding for specific vendors to the relevant Department(s)
11. Support efforts to streamline contracting and procurement processes countywide
12. Follow established protocols for rapidly distributing emergency funding in response to a crisis or natural disaster

The Departments shall:

13. Provide input to the Board as to the funding levels needed to achieve their priorities
14. Follow established County procurement protocols to ensure they are creating a fair, open, and competitive process for selecting vendors to provide services
15. Follow established County procurement protocols for when to use alternatives to competitive procurement such as sole sourcing
16. Provide the Board with regular reports on spending, broken out by priority and regional needs when possible

Key Takeaways

- The Board and Departments will work together to identify budgetary needs and availability
- Reaffirms the County's commitment to fair, open, and competitive procurement whenever possible
- Institutes informal 4/5ths Board vote threshold to utilize non-competitive processes, and defers new funding allocation decisions to a subsequent meeting
- Clarifies role of Departments as the primary source of information on contracting and funding opportunities

#7: Guidelines for when to utilize non-competitive procurement processes

Existing Sonoma County Purchasing policies and procedures allow for the use of non-competitive processes in the following circumstances

- ✓ A needed service is available from only one contractor, and for the purchase of service there is no comparable competition (sole source)
- ✓ Continuity of service is less costly and/or beneficial to the County
- ✓ The purchase of a service where circumstances require a local service provider, which limits or eliminates competition
- ✓ Acceptable services are rendered by another governmental agency's service agreement
- ✓ An interim agreement is needed while the department is preparing for a competitive process

#10: Refer requests for funding to relevant Department(s)

The Departments are well positioned to evaluate which providers and programs are best suited to achieve the County's policy priorities

- The Board will refer questions on funding for specific vendors or projects to the relevant Departments
- Department staff will work to understand the request and analyze the available options
- Departments will bring a recommendation to the Board ***at a subsequent Board meeting*** to ensure Departmental staff have sufficient time to conduct analyses
- Departments will propose and work with the Board to develop a protocol for how these referrals should work to ensure the Board members are appropriately aware of the conversations that happen

Contract Management and Implementation

Contract Management and Implementation

The Board shall:

- 17. Support countywide efforts to promote better performance management
- 18. Refer questions from providers regarding management practices to the Departments
- 19. Review and respond to performance reports provided by the Departments

The Departments shall:

- 20. Track the performance of providers against the pre-specified outcome metrics
- 21. Identify underperforming providers and contracts and, at the discretion of the department, provide feedback and direction in order to help them improve their performance
- 22. Highlight successes and best practices from high performing providers
- 23. Provide the Board with regular performance reports that include progress on outcome metrics and performance indicators, broken out by policy priority, region, and other subgroupings of interest to the extent available

Key Takeaways

- Departments will improve performance management practices by measuring outcomes of service providers
- Departments will highlight successes and shortcomings, and when appropriate work with providers to improve results
- Additional information on regional need, utilization, and performance will help inform future budgetary decisions

#20: Tracking the performance of providers

The Departments will work to enhance performance management practices to improve outcomes for Sonoma County residents

- Departments will measure provider performance against a pre-determined set of indicator and impact metrics
- Metrics will be developed in consultation with providers to ensure they are
 - *Insightful*
 - *Actionable*
 - *Not overly burdensome to collect*
- ***The goal is to create a collaborative environment where providers and departments can work together to overcome barriers and improve results***

#23: Regular reporting on performance

The Departments will provide regular reports to the Board on progress toward shared goals

- Breakouts by subgroups of interest, when possible
- Highlight hotspots of positive and negative outcomes
- Reports will allow Board to track progress over time and help inform future funding priorities

Recommended action

Approve proposed principles to inform how the Board and Departments contract for and fund safety net services programs