



**SONOMA COUNTY
BOARD OF SUPERVISORS
MEETING MINUTES - DRAFT**

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

Rebecca Hermosillo, First District
David Rabbitt, Second District
Chris Coursey, Third District
James Gore, Fourth District
Lynda Hopkins, Fifth District

M. Christina Rivera, County Executive Officer
Robert Pittman, County Counsel

Friday, October 17, 2025

9:30 AM

**Sonoma County Fairgrounds, Saralee and
Richard's Barn, 1350 Bennett Valley Road, Santa
Rosa, CA 95404**

Special Meeting - Joint meeting with the Sonoma County Fair Board

9:30 A.M. CALL TO ORDER

9:34 A.M.

I. ROLL CALL / BOARD MEMBER TELECONFERENCE DISCLOSURE OR VOTE, IF APPLICABLE

9:34 A.M.

Board of Supervisors Present: Rebecca Hermosillo, Chris Coursey, Lynda Hopkins

Board of Supervisors Absent: David Rabbitt, James Gore

County Staff Present: Chief Executive Officer M. Christina Rivera, County Counsel Robert Pittman

Fair and Exposition Board Members Present: Hugo Mata, Rocco Cunningham, Stacey Powers, Sharon Wright, Kanani Reynolds, Lisa Wittke Shaffner, Marcia Mickelson, Marilyn Herzog, Annette O'Kelley, Rob Muelrath

Fair and Exposition Board Members Absent: Alma Bowen, Teejay Lowe, Neysa Hinton

Fair and Exposition Board Staff Present: Chief Executive Officer, Matthew Daly

PLEDGE OF ALLEGIANCE

II. APPROVAL OF THE AGENDA

(Items may be added or withdrawn from the agenda consistent with State law)

9:35 A.M.

Approved as recommended.

Board of Supervisors:

Aye: Rebecca Hermosillo, Chris Coursey, Lynda Hopkins

Absent: David Rabbitt, James Gore

Fair and Exposition Board:

Aye: Hugo Mata, Rocco Cunningham, Stacey Powers, Sharon Wright, Kanani Reynolds, Lisa Wittke Shaffner, Marcia Mickelson, Marilyn Herzog, Annette O'Kelley, Rob Muelrath

Absent: Alma Bowen, Teejay Lowe, Neysa Hinton

III. REGULAR CALENDAR

1. Discussion of United Soccer League Opportunity in Santa Rosa [2025-1039](#)

Receive an update from staff on United Soccer Leagues, LLC interest in the Fairgrounds property and provide direction on next steps, as reflected in this staff report.

Department or Agency Name(s): County Administrator, Economic Development Collaborative and Fairgrounds

Attachments: [Summary Report](#)
[Letter from City Mayor to Board Chair](#)
[USL Memo Regarding Fairgrounds](#)
[Fairgrounds Map](#)
[Parking Lot Map.pdf](#)
[Staff Presentation PDF](#)
[USL Presentation PDF](#)

9:36 A.M.

Presenters:

Ethan Brown, Executive Director, Economic Development Collaborative
Katherine DiPasqua, Business Development Manager, Economic Development Collaborative
Andrew Sturmfels, Assistant County Administrator, County Administrator's Office
Adam Brand, Assistant County Counsel, County Counsel
Chris Boyajian, Senior Vice President Expansion and Real Estate, United Soccer League

10:11 A.M. Public Comment Opened

Speakers:

Don
Sonja
Bob
Miriam
Mark

10:20 A.M. Public Comment Closed

This Regular Calendar Item was Information only.

IV. ADJOURNMENT

10:45 A.M. The Board adjourned the meeting.

The meeting was adjourned to October 21, 2025 at 9:00 A.M.

Respectfully submitted, Marcie Woychik, Chief Deputy Clerk of the Board