



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 11/12/2024

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor David Rabbitt, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): Countywide

Recommended Action:

Adopt a Gold Resolution Proclaiming November 30, 2024 as Small Business Saturday. (Countywide)

Executive Summary:

Adopt a Gold Resolution Proclaiming November 30, 2024 as Small Business Saturday. (Countywide)

Discussion:

Falling between Black Friday and Cyber Monday, Small Business Saturday is essential to the preservation of the neighborhoods that compose the landscape of the local economy and enrich its unique culture. Small businesses need help encouraging our communities to support them on Small Business Saturday, during the holidays, and beyond.

Prior Board Actions:

11/7/2023

FISCAL SUMMARY

Narrative Explanation of Fiscal Impacts:

N/A

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

Gold Resolution

Related Items "On File" with the Clerk of the Board:

None