



County of Sonoma

State of California

Date: August 1, 2025

Item Number: _____

Resolution Number: _____

☐ 4/5 Vote Required

**Resolution of The Board Of Supervisors of the County Of Sonoma, State of California,
Recognizing and Honoring the Tresch Family Dairy**

2025 Sonoma County Fair Dairy of the Year Recipient

Whereas, Petaluma's Tresch Family Dairy and the Tresch family have long been leaders in sustainability and stewards of the land and local agriculture community; and

Whereas, as the largest milk supplier for Straus Family Creamery, the Tresch Dairy was the second dairy in California to become organically certified in 1996. The family has been committed to caring for their land and its natural resources, a philosophy that began with the first generations; and

Whereas, Swiss immigrants Julio and Maria Nonella, settled on the property that would become the centerpiece of the Tresch dairy in 1905; and

Whereas, daughter, Olympia Nonella, took over and continued the family dairy after marrying Robert Tresch. Olympia and Robert; raised three sons on the ranch, eventually selling it to their son, Robert Jr. in 1965; and

Whereas, from the beginning the family has steered clear of using pesticides and herbicides, opting instead to build the soil's health and fertility with compost, and maintaining a closed system of reuse and regeneration on their pastures; and

Whereas, today, the 2,600-acre Tresch Family Dairy is owned by Robert Jr's son Joe and his wife, Kathy Tresch, who raised their own family on the ranch; and

Whereas, Joe and Kathy's son Joey runs the dairy, daughters Lydia and Lindsay help oversee the historic Olympia Valley Estate property and event center. Along with dairy production, the Tresch's grow more than 50 varieties of apples, as well as, farmstead eggs and grass-fed beef, maintaining a year-round farm stand at the estate; and

Whereas, the family continues their legacy of caring for the land, planting thousands of trees and native plants on the property to protect waterways and enhance the natural beauty of the land. They have also partnered with the Sonoma Resource Conservation District and Carbon Cycle to institute a carbon farm plan, which they use to guide them in implementing even more regenerative practices on their farms; and

Whereas, the Tresch family takes great pride in their long standing family business, where their efforts have earned much-deserved recognition over the years, including the Sierra Club's Environmentalists of the Year Award in 1996 and the Sonoma County Farm Bureau's 2025 Luther Burbank Conservation Award.

Now, Therefore, Be It Resolved that the Sonoma County Board of Supervisors does hereby honor and congratulate the Tresch Family Dairy, the Sonoma County Fair 2025 Dairy of the Year.

Supervisors:

Hermosillo: Rabbitt: Coursey: Gore: Hopkins:

Ayes: Noes: Absent: Abstain:

So Ordered.