



# COUNTY OF SONOMA

575 ADMINISTRATION  
DRIVE, ROOM 102A  
SANTA ROSA, CA 95403

## SUMMARY REPORT

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**Agenda Date:** 3/25/2025

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**To:** Board of Supervisors

**Department or Agency Name(s):** Board of Supervisors

**Staff Name and Phone Number:** Supervisor David Rabbitt, 707/565-2441

**Vote Requirement:** Majority

**Supervisorial District(s):** Second

**Title:**

Disbursement of Fiscal Year 24-25 Second District Community Investment Fund Grant Awards

**Recommended Action:**

Approve Community Investment Fund grant awards and Authorize the County Executive, or designee, to execute agreements with the following entities for a Community Investment Fund Grants for FY 24-25: Center for Volunteer & Nonprofit Leadership, \$500; Ceres Community Project, \$2,500; Committee on the Shelterless (COTS), \$5,000; Cotati Accordion Festival, \$4,000; Kid Scoop News, \$750; Lomi School Foundation, \$1,500; Los Cien Sonoma County, \$3,500; Northern California Public Media (Rural California Broadcasting Corporation), \$500; Petaluma Blacks for Community Development, \$9,000; and Santa Rosa Symphony, \$1,000. (Second District)

**Executive Summary:**

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

The Second District has reviewed the applications and wishes to recommend the following FY 24-25 grant awards:

- 1.) Center for Volunteer & Nonprofit Leadership for the support of Heart of Sonoma event; grant award of \$500;
- 2.) Ceres Community Project for expenses related to meal program support for low-income medically compromised residents of the Second District; grant award of \$2,500;
- 3.) Committee on the Shelterless (COTS) for expenses related to the annual "Hops for Homes" fundraiser event; grant award of \$5,000;
- 4.) Cotati Accordion Festival for expenses related to the promotion and production of the 35<sup>th</sup> Annual Festival; grant award of \$4,000;
- 5.) Kid Scoop News for expenses related to the support and distribution of the monthly publication to students in Title One schools; grant award of \$750;
- 6.) Lomi School Foundation for expenses related to the support of the Legacy Fund providing pro-bono and subsidized psychotherapy to residents of the Second District; grant award of \$1,500;
- 7.) Los Cien Sonoma County for marketing and production expenses related to the 2025 Puente y Ganas

Awards Dinner; grant award of \$3,500;

- 8.) Northern California Public Media (Rural California Broadcasting Corporation) for marketing and production expenses related to the 2025 NorCal Public Media Food & Wine Awards; grant award of \$500;
- 9.) Petaluma Blacks for Community Development for the expenses related to 2025 Black History Month programming, Black History Exhibit and Youth Leadership Program; grant award of \$9,000; and
- 10.) Santa Rosa Symphony for expenses related to the Music For Our Schools program working in eight Second District schools; grant award of \$1,000.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

**Discussion:**

**Transient Occupancy Tax Funding**

The Sonoma County Transient Occupancy Tax (TOT) was established in 1965 and is currently levied at a rate of 12% in unincorporated Sonoma County, a rate established in 2016 by the voter-approved Measure L. The first 9% of the TOT rate is allocated 33% to the General Fund and 67% to the Community Investment special revenue fund; and the last 3% is allocated to the Measure L Fund.

**Community Investment Fund Program and Policy**

The Community Investment Fund Program, established in 1986 as the Advertising and Promotions Program, allocates a portion of the Transient Occupancy Tax to encourage economic development, community engagement, and culture in the County through a variety of grant award and funding avenues. The program provides grants to community-based organizations for a wide range of activities including economic development, community and countywide events, and advertising and promoting the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department, the Economic Development Collaborative, and several additional county activities. Community Investment Funds are allocated per the Community Investment Fund Policy (Policy) (<https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>).

**Local Events, Organizations, and District Priorities Category**

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District, with an allocation of \$100,000 for each district. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreements will be executed by the County Executive, or designee. The agreements require the County seal on promotional materials produced using the grant award.

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Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

**Strategic Plan:**

N/A

**Racial Equity:**

**Was this item identified as an opportunity to apply the Racial Equity Toolkit?**

No

**Prior Board Actions:**

9/24/2024, 12/3/2024 - Awarded FY 24-25 Local Events, Organizations, District Priorities Grants

**FISCAL SUMMARY**

<b>Expenditures</b>	<b>FY24-25 Adopted</b>	<b>FY25-26 Projected</b>	<b>FY26-27 Projected</b>
Budgeted Expenses	\$28,250		
Additional Appropriation Requested			
<b>Total Expenditures</b>	<b>\$28,250</b>		
<b>Funding Sources</b>			
General Fund/WA GF			
State/Federal			
Fees/Other	\$28,250		
Use of Fund Balance			
General Fund Contingencies			
<b>Total Sources</b>	<b>\$28,250</b>		

**Narrative Explanation of Fiscal Impacts:**

Community Investment Funds are included in the FY 24-25 budget.

**Narrative Explanation of Staffing Impacts (If Required):**

N/A

**Attachments:**

None

**Related Items "On File" with the Clerk of the Board:**

None