

Ad Hoc Committees Consolidated Update – 2nd Quarter 2025

This is a consolidated report to provide updates from Board of Supervisors Ad Hoc committees, including meetings held and staff activities conducted in the second quarter of 2025.

Board Ad Hoc committee assignments are as follows:

Ad Hoc Committee	Supervisors	Staff Lead
1. Agricultural	Supervisor Gore Supervisor Hopkins	Sue Ostrom, Agriculture Weights & Measures
2. Code Enforcement	Supervisor Rabbitt Supervisor Hopkins	Scott Orr, Permit Sonoma
3. Measure O	Supervisor Coursey Supervisor Gore	Alea Tantarelli, Health Services
4. Potter Valley	Supervisor Rabbitt Supervisor Gore	Grant Davis, Sonoma Water
5. South Santa Rosa Annexation	Supervisor Hermosillo Supervisor Coursey	Christel Querijero, CAO Maggie Luce, CAO
6. Transient Occupancy Tax (TOT) Policy Review	Supervisor Rabbitt Supervisor Gore	Peter Bruland, CAO McCall Miller, CAO
7. Unincorporated Governance	Supervisor Hermosillo Supervisor Hopkins	Christel Querijero, CAO Maggie Luce, CAO

1. Agricultural Ad Hoc Committee

Purpose and Scope
Work with the Department of Agriculture Weights & Measures and staff to assess the status of agriculture in the county and make policy recommendations to strengthen the Agricultural Industries in Sonoma County.
Attendees
<p>Ad Hoc Members:</p> <ul style="list-style-type: none"> ▪ District 4: James Gore ▪ District 5: Lynda Hopkins <p>Assigned Staff:</p> <ul style="list-style-type: none"> ▪ Sue Ostrom, Agriculture Weights & Measures ▪ Andrew Smith, Agriculture Weights & Measures ▪ Jennifer Klein, County Counsel ▪ Andrew Sturmfels, CAO
Meetings Held
<p>Date: N/A</p> <p>Agenda Items: N/A</p> <p>Directions to Staff: N/A</p>
Upcoming Meetings:
July 29, 2025: initial meeting

Ad Hoc Committees Consolidated Update – 2nd Quarter 2025

2. Code Enforcement Ad Hoc Committee

Purpose and Scope
Review code enforcement practices and suggest policies to facilitate solutions to common problems.
Attendees
Ad Hoc Members: <ul style="list-style-type: none">▪ Supervisor David Rabbitt – District 2▪ Supervisor Lynda Hopkins – District 5 Assigned Staff: <ul style="list-style-type: none">▪ Tennis Wick – Permit Sonoma▪ Scott Orr – Permit Sonoma▪ Christina Rivera, County Administrator’s Office▪ Andrew Sturmfels – County Administrator’s Office▪ McCall Miller – County Administrator’s Office▪ Jennifer Klein – County Counsel
Meetings Held
Date: 4/21/2025 Agenda Items: Staffing changes, discuss data request, topics for next meeting. Directions to Staff: Bring back additional data
Date: 6/9/2025 Agenda Items: Review violation data by type Directions to Staff: Refine data by type for further discussion.
Upcoming Meetings: 7/28/2025

3. Measure O Ad Hoc Committee

Purpose and Scope
<p>The Measure O Ad Hoc Committee was formed in May 2025 to address the Department of Health Services’ ongoing implementation of Measure O, review future fund distribution recommendations, and assist with future planning. The Ad Hoc will focus on how Measure O funding will support Behavioral Health and Homelessness, in both existing and new programming for the remainder of the tax measure, and how the County collaborates with City and local non-profit partners in similar service areas.</p> <p>The Measure O Sales Tax Ordinance, passed in 2020, identified five categories of services to be funded with the revenue: (1) Behavioral Health Facilities, (2) Emergency Psychiatric and Crisis Services, (3) Mental Health and Substance Use Disorder Outpatient Services, (4) Behavioral Health Homeless / Care Coordination, and (5) Transitional and Permanent Supportive Housing. The Expenditure Plan designates a set percentage of funding for each of the categories. The Ad Hoc reviews recommendations for programs funded within these categories for full Board consideration.</p> <p>Potential Future Areas of Work:</p>

Ad Hoc Committees Consolidated Update – 2nd Quarter 2025

<ul style="list-style-type: none"> ▪ Develop recommendations for new and ongoing program funding, including allocations made with one-time or time-limited funding ▪ Determine long-term strategy for making funds publicly available (notice of funding availability cadence, criteria, etc.) ▪ Plan for Measure O beyond 2030 (potential ballot measure to extend, winding programs down, sustainability after Measure O expires, etc.)
Attendees
<p>Ad Hoc Members:</p> <ul style="list-style-type: none"> ▪ Supervisor Coursey – District 3 ▪ Supervisor Gore – District 4 <p>Assigned Staff:</p> <ul style="list-style-type: none"> ▪ Nolan Sullivan, Department of Health Services ▪ Nora Mallonee-Brand, Department of Health Services ▪ Alea Tantarelli, Department of Health Services ▪ Jennifer Solito, County Administrator’s Office ▪ Katie Kavanaugh, County Administrator’s Office
Meetings Held
<p>Date: July 7, 2025</p> <p>Agenda Items:</p> <ol style="list-style-type: none"> 1. Introductions 2. Review and Approve the Measure O Ad Hoc Committee Charter 3. Fiscal Update for Measure O 4. Measure O NOFA Update 5. Measure O Renewal 6. Proposed Agenda Items for Next Ad Hoc Committee <p>Direction to Staff:</p> <ul style="list-style-type: none"> ▪ Schedule monthly meetings through June 2025 ▪ Provide Measure O fiscal tracking documents to the Supervisors to review ▪ Focus on Measure O renewal: research funding needs; research ballot measure renewal process ▪ Conduct analysis of Measure O spending by jurisdiction ▪ Initiate communication strategy
<p>Upcoming Meetings</p> <p>Date: August 18, 2025</p> <p>Meeting series: third Monday of the month, 1:00-2:00 PM</p>

- 4. Potter Valley Project Ad Hoc Committee** – Staff have been engaging with the ad hoc as needed and there was an update on [July 22, 2025](#) as a separate, regular item.

Ad Hoc Committees Consolidated Update – 2nd Quarter 2025

5. South Santa Rosa Annexation Ad Hoc Committee

Purpose and Scope
Work with staff to develop the scope and budget of a potential Moorland Annexation project to bring back to the Board of Supervisors and provide direction to staff in relation to working with the City of Santa Rosa and County departments on this project.
Attendees
<p>Ad Hoc Members:</p> <ul style="list-style-type: none"> ▪ Supervisor Rebecca Hermosillo – District 1 ▪ Supervisor Chris Coursey – District 3 <p>Assigned Staff:</p> <ul style="list-style-type: none"> ▪ Christel Querijero – County Administrator’s Office ▪ Christina Rivera – County Administrator’s Office ▪ Maggie Luce – County Administrator’s Office ▪ Scott Orr – Permit Sonoma ▪ Robert Pittman – County Counsel
Meetings Held: none
<p>Upcoming Meetings</p> <p>No future meetings are scheduled yet. The Ad Hoc Committee plans to meet again when there is an update on the City of Santa Rosa’s South Santa Rosa Specific Area Planning effort.</p>

6. Transient Occupancy Tax (TOT) Policy Review Ad Hoc Committee

Purpose and Scope
The TOT Policy Ad Hoc will evaluate and recommend funding policies for TOT revenue. In conjunction with the Ad Hoc, staff will develop a matrix of options to be considered, pros and cons of the options, and bring forward a final recommendation for Board consideration.
Attendees
<p>Ad Hoc Members:</p> <ul style="list-style-type: none"> ▪ Supervisor David Rabbitt – District 2 ▪ Supervisor James Gore – District 4 <p>Assigned Staff:</p> <ul style="list-style-type: none"> ▪ Andrew Sturmfels – County Administrator’s Office ▪ Peter Bruland – County Administrator’s Office ▪ McCall Miller – County Administrator’s Office ▪ Kristin Horrell – County Counsel
Meetings Held
No activity to report.
<p>Upcoming Meetings:</p> <p>July 29, 2025</p>

7. Unincorporated Governance Ad Hoc Committee

Purpose and Scope
Provide input to staff to explore options to improve the delivery of governance services that are either lacking or insufficient in the unincorporated areas.

Ad Hoc Committees Consolidated Update – 2nd Quarter 2025

Attendees
Ad Hoc Members: <ul style="list-style-type: none">▪ Supervisor Rebecca Hermosillo – District 1▪ Chair Lynda Hopkins – District 5 Assigned Staff: <ul style="list-style-type: none">▪ Christina Rivera – County Administrator’s Office▪ Christel Querijero – County Administrator’s Office▪ Maggie Luce – County Administrator’s Office▪ Robert Pittman – County Counsel
Meetings Held:
Date: 5/8/25 Agenda Items: <ul style="list-style-type: none">• Debrief 2/22/25 All-Municipal Advisory Council (MAC) Convening• Update on revisions to the MAC Handbook• Update on District Formation Advisory Services consultant work• EIFD Update Direction to Staff: <ul style="list-style-type: none">• Bring back the following topics for future Ad Hoc meeting agenda:<ul style="list-style-type: none">○ Staffing and funding resources for MACs across the County○ Resources and coordination for ongoing maintenance of smaller community parks in unincorporated areas
Upcoming Meetings: <ul style="list-style-type: none">• 8/13/25• 10/29/25• 12/17/25