



# COUNTY OF SONOMA

575 ADMINISTRATION  
DRIVE, ROOM 102A  
SANTA ROSA, CA 95403

## SUMMARY REPORT

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**Agenda Date:** 9/17/2024

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**To:** Board of Supervisors

**Department or Agency Name(s):** Board of Supervisors

**Staff Name and Phone Number:** Supervisor Susan Gorin, (707) 565-2241

**Vote Requirement:** Majority

**Supervisorial District(s):** First District

**Title:**

Disbursement of Fiscal Year 24-25 First District Community Investment Fund Grant Awards

**Recommended Action:**

Approve Community Investment Fund Grant awards and Authorize the County Administrator, or designee, to execute grant agreements with the following entities for a Community Investment Fund Grants for FY 24-25: Bridge to the Future-Rites of Passage, \$500; EFZM Engage, \$500; LandPaths, \$500; Santa Rosa Quilt Guild, \$500; Visit Sonoma, \$1,000; 10,000 Degrees, \$1,500; The LIME Foundation, \$1,500; Council on Aging, \$2,000; Lomi School Foundation, \$2,500; Sonoma Arts Live, \$2,500; Sonoma Valley Education Foundation, \$2,500; Sonoma Valley Sun Newspaper (fiscal agent: Inquiring Systems Inc.), \$3,000; and VIDA Cultural Arts, \$5,000. (First District)

**Executive Summary:**

The Board established the Local Events, Organizations, and District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts. The First District has reviewed applications and wishes to recommend the following FY 24-25 grant awards:

- 1) Bridge to the Future-Rites of Passage to support their Graduation Celebration, a culminating event for youth completing their 8-month program, grant award of \$500;
- 2) EFZM Engage to support the 2024 Vince Harper's South Park Day & Night Festival, grant award of \$500;
- 3) LandPaths to support the 13th annual Harvest Festival at Bayer Farm & Garden, grant award of \$500;
- 4) Santa Rosa Quilt Guild to support their ability to make and donate quilts to organizations serving people in need of comfort and support, grant award of \$500;
- 5) Visit Sonoma to support their Visit Sonoma live cam project, grant award of \$1,000;
- 6) 10,000 Degrees to support their College Access and Success programming in Sonoma County, grant award of \$1,500;
- 7) The LIME Foundation to support the Believe in the Dream-Shine Bright Like a Diamond fundraising event, grant award of \$1,500;
- 8) Council on Aging to support their annual Sonoma Wine Country Games, grant award of \$2,000;
- 9) Lomi School Foundation to support their Legacy Fund, which provides pro-bono and subsidized psychotherapy to people in crisis who have no resources to afford the care they need, grant award of \$2,500;
- 10) Sonoma Arts Live to support their "Season to Shine", a theatrical season that will run at the Rotary

Stage of the Sonoma Community Center, grant award of \$2,500.

- 11) Sonoma Valley Education Foundation to support the 2024 Red & White Ball, grant award of \$2,500;
- 12) Sonoma Valley Sun Newspaper (fiscal agent: Inquiring Systems Inc.) to support the publication of the Sonoma Valley Sun Newspaper, grant award of \$3,000; and
- 13) VIDA Cultural Arts to support the Mexican Independence Day Festival, grant award of \$5,000.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

**Discussion:**

**Transient Occupancy Tax Funding**

The Transient Occupancy Tax (TOT) is levied at a rate of 12% in unincorporated Sonoma County, a rate established in 2016 by the voter-approved Measure L. The first 9% of the TOT rate is allocated 33% to the General Fund and 67% to the Community Investment special revenue fund; and the last 3% includes Measure L funds.

**Community Investment Fund Program and Policy**

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events, and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department, the Economic Development Department, and a number of other county department activities. Community Investment Funds are allocated per the Community Investment Fund Policy (<https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>).

**Local Events, Organizations, and District Priorities Category**

The Board established the Local Events, Organizations, and District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District, with an allocation of \$100,000 for each district. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreements will be executed by the County Administrator, or designee. The agreements require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

**Strategic Plan:**

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**Agenda Date:** 9/17/2024

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N/A

**Racial Equity:**

**Was this item identified as an opportunity to apply the Racial Equity Toolkit?**

No

**Prior Board Actions:**

N/A

**FISCAL SUMMARY**

| <b>Expenditures</b>                | <b>FY24-25<br/>Adopted</b> | <b>FY25-26<br/>Projected</b> | <b>FY26-27<br/>Projected</b> |
|------------------------------------|----------------------------|------------------------------|------------------------------|
| Budgeted Expenses                  | \$23,500                   |                              |                              |
| Additional Appropriation Requested |                            |                              |                              |
| <b>Total Expenditures</b>          | <b>\$23,500</b>            |                              |                              |
| <b>Funding Sources</b>             |                            |                              |                              |
| General Fund/WA GF                 |                            |                              |                              |
| State/Federal                      |                            |                              |                              |
| Fees/Other                         |                            |                              |                              |
| Use of Fund Balance                | \$23,500                   |                              |                              |
| General Fund Contingencies         |                            |                              |                              |
| <b>Total Sources</b>               | <b>\$23,500</b>            |                              |                              |

**Narrative Explanation of Fiscal Impacts:**

N/A

| <b>Staffing Impacts:</b>                       |  |                               |                               |
|--|--|-------------------------------|-------------------------------|
| <b>Position Title (Payroll Classification)</b> | <b>Monthly Salary Range<br/>(A-I Step)</b> | <b>Additions<br/>(Number)</b> | <b>Deletions<br/>(Number)</b> |
|  |  |                               |                               |
|  |  |                               |                               |
|  |  |                               |                               |

**Narrative Explanation of Staffing Impacts (If Required):**

N/A

**Attachments:**

N/A

**Related Items "On File" with the Clerk of the Board:**

N/A