COUNTY OF SONOMA

SUMMARY REPORT

Agenda Date: 11/28/2023

To: Board of Supervisors
Department or Agency Name(s): Board of Supervisors
Staff Name and Phone Number: Supervisor Gore, 707-565-2241
Vote Requirement: Majority
Supervisorial District(s): Fourth

Title:
Disbursement of Fiscal Year 23-24 Fourth District Community Investment Fund Grant Awards

Recommended Action:
Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute agreements with the following entities for a Community Investment Fund Grants for FY 23-24: Cloverdale Ram Sale, $500; YWCA Sonoma County, $1,000; Children's Museum of Sonoma County, $1,000; 10,000 Degrees, $2,000; Food for Thought, $250; New World Ballet, $500; Bilingual Broadcasting Foundation (dba KBBF 89.1 FM), $1,000; Positive Images, $2,000; Windsor Parks and Recreation Foundation, $500; and Scopa Has a Dream (dba Corazon Healdsburg), $500. (Fourth District)

Executive Summary:
The Board established the Local Events, Organizations, and District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

The Fourth District has reviewed the applications and wishes to recommend the following FY 23-24 grant awards:

1.) Cloverdale Ram Sale for the Annual Cloverdale Ram Sale, grant award of $500;
2.) YWCA Sonoma County for their 3rd Annual Y I Run FUN Run/Walk 2023, grant award of $1,000;
3.) Children's Museum of Sonoma County for their outreach programs and discounted admissions and memberships program, grant award of $1,000;
4.) 10,000 Degrees for the College Access and Success program, grant award of $2,000;
5.) Food for Thought for the Bags of Love program, grant award of $250;
6.) New World Ballet for the Duke Ellington Nutcracker, grant award of $500;
7.) Bilingual Broadcasting Foundation (dba KBBF 89.1 FM) for their 50th anniversary event, grant award of $1,000;
8.) Positive Images for programing needs, grant award of $2,000;
9.) Windsor Parks and Recreation Foundation for their annual Charlie Brown Christmas Tree Grove community event, grant award of $500; and
10.) Scopa Has a Dream (dba Corazon Healdsburg) for the annual Día de Muertos annual community

celebration, grant award of $500.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Discussion:
Transient Occupancy Tax Funding
The Transient Occupancy Tax (TOT) is levied at a rate of 12% in unincorporated Sonoma County, a rate established in 2016 by the voter-approved Measure L. The first 9% of the TOT rate is allocated 33% to the General Fund and 67% to the Community Investment special revenue fund; and the last 3% includes Measure L funds.

Community Investment Fund Program and Policy
The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events, and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department, the Economic Development Department, and a number of other county department activities. Community Investment Funds are allocated per the Community Investment Fund Policy (https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy).

Local Events, Organizations, and District Priorities Category
The Board established the Local Events, Organizations, and District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District, with an allocation of $100,000 for each district. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreements will be executed by the County Administrator, or designee. The agreements require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:
N/A

Racial Equity:

Was this item identified as an opportunity to apply the Racial Equity Toolkit?

No

Prior Board Actions:

11/07/2023 - Awarded FY 23-24 Local Events, Organizations, District Priorities Grants

FISCAL SUMMARY

Expenditures	FY23-24 Adopted	FY24-25 Projected	FY25-26 Projected
Budgeted Expenses	$9,250		
Additional Appropriation Requested			
Total Expenditures	**$9,250**		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	$9,250		
Use of Fund Balance			
General Fund Contingencies			
Total Sources	**$9,250**		

Narrative Explanation of Fiscal Impacts:

Community Investment Funds are included in the FY 23-24 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board:

None