City of Sonoma

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Aswan, Arab Republic of Egypt Chambolle-Musigny, France Greve In Chianti, Italy Kaniv, Ukraine Patzcuaro, Mexico Penglai, China Tokaj, Hungary

Sonoma Sister Cities:

March 6, 2025

Clerk of the Board County of Sonoma, Board of Supervisors 575 Administration Dr., Room 100A Santa Rosa, CA 95403

Attn: Kyreen Gonzalez,

Dear Board Members:

I respectfully request your support for my appointment to the Measure H Oversight Committee.

As a Councilmember and past Mayor, I have had the opportunity to work closely with the Sonoma Valley Fire District and Chief Akre. Sonoma is unique in that we contract with the district rather than having a city-run fire department. As we all know, Sonoma Valley is home to some of the most fire-prone areas, as identified in the recent Cal Fire report. Ensuring strong fire prevention and emergency services remain the top concern of our residents.

For the past two years, I have also had the privilege of serving on the LAFCO Board, where I have been involved in discussions on multiple fire district consolidations. This experience has given me a deep understanding of fire district needs throughout the county. Additionally, at the state level, I have worked alongside the California Professional Firefighters on key statewide ballot measures to increase funding for fire districts.

I am confident that my experience at the local, county, and state levels will allow me to contribute valuable leadership to the Oversight Committee, strengthening our collective efforts to keep Sonoma safe, prepared, and well-funded.

I would sincerely appreciate your support in endorsing my candidacy. Please feel free to reach out if you have any questions or would like to discuss my qualifications further. I can be reached

Thank you for your time and consideration. I look forward to your support.

Best regards,

Sandra Lowe Councilmember

c: Lauren Berges,



February 14, 2025 Sonoma County Mayors' & Councilmembers' Association

Re: Measure H Citizen's Oversight Committee - Letter of Interest

Honorable Mayors and Councilmembers,

I am writing to express my strong interest in serving on the Measure H Oversight Committee and to seek your recommendation for this critical role. As someone who has firsthand experience with the devastation of wildfire and has dedicated years to recovery, resiliency and public safety efforts, I believe I am uniquely qualified to provide oversight and strategic guidance for Sonoma County's fire initiatives.

In the aftermath of the 2017 Tubbs Fire, which destroyed my home and forever changed our community, I co-founded *Coffey Strong*, a neighborhood-led recovery group that became a model for disaster response across the country. Through this work, I gained extensive experience navigating government processes, advocating for residents, and ensuring that recovery efforts remained transparent, efficient, and community driven. I have traveled the United States sharing this experience from Colorado, Paradise & Oregon to most recently Los Angeles.

Since then, I have continued my commitment to disaster resilience and public service as a Santa Rosa City Council Member, where I serve as Chair of the Public Safety Subcommittee. In this role, I have worked closely with local, state, and federal agencies to secure resources for fire prevention, emergency preparedness, and long-term recovery. I have also been a strong advocate for expanding firefighting resources, improving evacuation planning, and ensuring that communities across Sonoma County have access to critical disaster response funding.

Additionally, I am a founding board member of the Santa Rosa Fire Foundation, an organization dedicated to supporting firefighters and enhancing wildfire prevention and emergency response efforts in our region. Through this work, I have gained valuable insight into the challenges facing our fire agencies and the opportunities we have to improve public safety through strategic investment and community collaboration.

My background in both community leadership and public policy equips me with the knowledge and perspective needed to serve effectively on the Measure H Oversight Committee. I understand the importance of responsible fiscal management, clear communication with the public, and ensuring that the investments made through Measure H truly enhance the safety and resilience of our communities.

I would be honored to contribute my experience and leadership to this important committee. I respectfully ask for your recommendation and support as I seek this appointment, and I welcome any opportunity to discuss how we can work together to strengthen Sonoma County's disaster preparedness and response efforts.

Thank you for your time and consideration.

Jeff Okrepkie
Councilmember, City of Santa Rosa
jokrepkie@srcity.org | 707.531.0056

CC: Santa Rosa City Council and City Manager

Application Form

Profile				
Nicholas First Name	S Middle Initial	Fitzpatrick Last Name		
Email Address			_	
Primary Phone	Alternate Ph	one		
Home Address			_	
City			State	Postal Code
What Supervisory Distric		live in? *		
☑ District 4 Supervisor Jame	s Gore			
Which Boards would you	ı like to ap	oply for?		
Measure H Oversight Commi	ttee: Submit	tted		

Submit Date: Mar 04, 2025

Please describe your relevant experience/expertise that you believe would make you a valuable member of this body.

Attached is the letter sent to the Labor leaders during our internal selection process for the oversight committee. Subject: Letter of Interest - Union Representative for Measure H Oversight Committee Dear Measure H Oversight Committee I am writing to express my strong interest in serving as a Union Representative on the Measure H Oversight Committee. With 17 years of service at the Petaluma Fire Department, 12 years with the Sonoma Sheriff's Helicopter Unit, and four years as Treasurer on our Union's Executive Board, I am deeply committed to advocating for our county's firefighters and ensuring that the significant tax revenue generated by Measure H is allocated effectively and transparently. If selected, my first priority would be to clarify and communicate the committee's mission and scope to our Union brothers and sisters. A clear understanding of the committee's boundaries and capabilities is essential for our members to engage meaningfully in the oversight process. As a labor representative, I would work to bring forward labor concerns from across the county, ensuring that the voices of those on the front lines are heard. My focus would be on optimizing spending to benefit public safety, holding departments accountable to their original funding proposals, and ensuring that Measure H funds are used as voters intended. Financial Oversight & Analysis Beyond my experience in public safety and labor leadership, I bring a strong financial background that I believe will be a valuable asset to the committee. For the past 17 years, I have been actively involved in real estate and stock investing, developing a deep understanding of financial analysis, budgeting, and long-term financial planning. As Treasurer for our Union, I have worked extensively with financial reports, helping to manage budgets, track spending, and ensure fiscal responsibility. My experience analyzing corporate financial statements has given me the ability to critically assess municipal budgets and spending. Unlike private-sector companies, city and county governments do not operate for profit, meaning their financial reports are structured differently but often contain fewer opportunities for financial maneuvering. I have spent years dissecting financial statements, identifying budget surpluses, and exposing inefficiencies—skills that have directly benefited our Union during contract negotiations. On the Measure H Oversight Committee. I would apply this expertise to scrutinize departmental budgets, ensuring that funds are used in alignment with their original stated purposes. I will work to identify trends in spending, flag potential misuse of funds, and provide transparent financial insights to both labor leaders and the public. Additionally, I would develop a standardized framework for evaluating expenditures, making it easier for our members to hold their respective departments accountable. Measure H represents a significant investment by the taxpayers of Sonoma County, and it is crucial that the funds are managed responsibly. My background in financial analysis, combined with my frontline experience as a firefighter and labor leader, uniquely positions me to advocate for responsible spending that prioritizes public safety and personnel over unnecessary administrative costs. I am eager to contribute my expertise and dedication to the Measure H Oversight Committee to help safeguard the interests of our 600+ firefighters / EMS workers and the broader community. Thank you for your time and consideration. I look forward to the opportunity to discuss how I can be of service. Sincerely, Nick Fitzpatrick Treasurer, L1415

Interests & Experiences

What interests you most about this agency? What skills or experience would you bring to best support the work of this agency?

I have invested in a concentrated portfolio of stocks for the past 15 years, achieving a 31% CAGR compared to the SP500's 14.5% over the same time frame. I spend a lot of my free time reading annual reports of publicly traded companies. This experience has made it easier for me to review CAFR or ACFR reports, as they are now called, this experience will be helpful in evaluating spending at the county of local government level.

neipiul in evaluating spending at the county of local government level.		
Please Agree with the Following Statement		
You agree that the following information provided above is truthful.		
☑ I Agree		
Demographics		
Gender		
✓ Prefer not to say		
Occupation		
Firefighter / Paramedic		
Highest Level of Education. Select one of the following *		
✓ Associate degree		
Primary Language		
English		

Experience

Please list two local references below. Please provide their phone number and email address below.

Petaluma Fire Department - fire@cityofpetaluma.org 707-778-4390 Sonoma County Sheriff's Department - Helicopter Unit Henry -1 - sheriff-pio@sonoma-county.org 707-565-2121

Community Service Experience

Local 1415 Union member, working with dozens of charities and local youth sports. Serving the community of Petaluma for the past 17 years.

Education

SRJC 2005 - AS Fire Science and Paramedicine

Employment

Petaluma Fire Department Firefighter / PM 2008-Current Sonoma County Sheriff - Henry -1 Rescue Medic \sim 2012 - Current

Commitment

Application Form

Profile				
Matt First Name	L Middle Initial	Tognozzi Last Name		
Email Address			_	
Primary Phone	Alternate Ph	one		
Home Address			_	
City			State	Postal Code
What Supervisory District	t do you l	live in? *		
☑ District 4 Supervisor James	Gore			
Which Boards would you	like to ap	oply for?		
Measure H Oversight Committ	ee: Submit	tted		

Submit Date: Mar 09, 2025

Please describe your relevant experience/expertise that you believe would make you a valuable member of this body.

My name is Matt Tognozzi and I am the President of the Professional Fire Fighters of Sonoma County. I have been selected along with Nick Fitzpatrick from Petaluma Fire Fighters to represent the Fire Labor groups in Sonoma County. My qualifications that are applicable to this committee are: -I ran the Measure H Campaign. -I represent the largest Fire Labor group in the county with over 400 members, -I was selected by my peers to sit on this committee. (Rohnert Park, Healdsburg, Sonoma Valley, Petaluma) -I have a strong understanding of the fire service, as well as the commitments fire agencies made when it came to a spending plan for Measure H. I look forward to meeting with my counterparts that will sit on this committee to ensure the Tax Payers money is spent appropriately and put to good use.

Interests & Experiences

you bring to best support the work of this agency?
See above.
Please Agree with the Following Statement
You agree that the following information provided above is truthful.
☑ I Agree
Demographics
Gender
✓ Male
Ethnicity (optional)
Caucasian
Occupation
Fire Captain/ Union President
Highest Level of Education. Select one of the following *
✓ Associate degree
Primary Language
English
Experience
Please list two local references below. Please provide their phone number

What interests you most about this agency? What skills or experience would

Community Service Experience

Professional Fire Fighters of Sonoma County President since October 2022

Education

Santa Rosa JC Fire Science AS Degree

Employment

Santa Rosa Fire Department Fire Captain Date of hire 8/2016 Bennett Valley Fire District Fire Captain Date of employment 6/2002 - 8/2016

Commitment

Application Form

Profile			
Becky First Name	Ennis Last Name	-	
Email Address		-	
Primary Phone	Alternate Phone	-	
Home Address		-	
City		State	Postal Code
What Supervisory District	do you live in? *		
□ District 3 Supervisor Chris C	Coursey		
Which Boards would you l	ike to apply for?		
Measure H Oversight Committee	ee: Submitted		
Question applies to Mental Health Board Please AGREE you have re	ead and understand the fo	llowing statem	ent:
With the exception of con	sumers, no member shall	be an employe	e of a

Submit Date: Feb 26, 2025

county mental health service, the State Department of Health Care Services, or an employee or paid member of the governing board of a mental health contract agency. Consumers who work for the above-named agencies may be appointed to the board if they hold a position in which they do not have any interest, influence of authority over any financial or contractual matter concerning the employer.

✓ I Agree

Please describe your relevant experience/expertise that you believe would make you a valuable member of this body.

I have worked in the field of mental health for 16 years. I have lived personal experience as the mother of a consumer. I also served on the Mental Health Board previously prior to being relieved of my duties when my organization held a contract with the County. However, I do not have that conflict of interest any longer and would like to rejoin this board.

Interests & Experiences

What interests you most about this agency? What skills or experience would you bring to best support the work of this agency?

Both the Measure H Oversight Committee and Mental Health Board interest me because of the intersection of mental health and disasters. I lead Resilient Cloverdale, the local community COAD, in Supervisor Gore's district. I am a member of the Emotional Spiritual Care Committee of the Sonoma County COAD. I have worked in mental health for 16 years. These are areas that I am passionate about and would like to continue to serve Sonoma County in a variety of ways.

Rebecca Ennis Resume 3.docx

Upload a Resume

Please Agree with the Following Statement

You agree that the following information provided above is truthful.

✓ I Agree

Question applies to Mental Health Board

Please Agree with the Following Statement

It is required that board members attend all scheduled meetings in person throughout their term of service. If appointed, you agree to attend all scheduled meetings in person as required.

✓ I Agree

Gender ✓ Female Occupation Program Manager

rrogram Manager

Highest Level of Education. Select one of the following *

Graduate degree

Experience Please list two local references below. Please provide their phone number and email address below. Community Service Experience Resilient Cloverdale COAD Cloverdale, CA Emergency Management and Preparedness for the City of Cloverdale. Education University of San Francisco, Masters of Nonprofit Administration, 2015 University of Wisconsin-Madison, Bachelor of Arts, 1997

TLC Child & Family Services Program Manager Manage the Enhanced Care Services program. Refer transitional aged youth to community resources and therapy. Coordinate Medi-cal

Employment

Commitment

billing.

Primary Language

English

Becky Ennis



A committed executive leader with demonstrated success aligning stakeholders and organizations to the mission, vision, and goals of programs within nonprofits and greater community initiatives. Servant leader with a strong sense of social justice, curiosity, and humility; poised to drive a values-based, mission-centered workforce.

Skills

- Strategic planning, problem-solving, and operations.
- Strong relationship development among community, civic, and social leaders.
- Excellent oral, written, and teleconference communication.
- Open-minded and adaptable; solicits feedback
- Able to facilitate difficult conversations and gain positive outcomes.
- Understands fiscal storytelling when communicating with stakeholders.

- Strong programmatic operational experience
- Engages community agencies, public health, and other individuals to build support for community health initiatives and innovations.
- Authentically leads team members to boldly pursue goals and objectives, aligned with their expressed professional growth.
- Analytical, encouraging, active listener, and fun.
- Conversational Spanish speaker.

Experience

AUGUST 2019 - AUGUST 2024

Executive Director / SOS Community Counseling

Secured \$1M in new grant funding to build capacity and increase staffing to meet mental health needs during the pandemic. Diversified programming and funding streams during the COVID-19 pandemic to adjust to a new service delivery platform. Created and launched performance metrics and evaluations for staff that included anti-racist hiring and succession policies, soliciting buy-in from the management team. Advocated and developed a fair wage system, understanding the financial landscape of the local nonprofit sector. Purchased and drove hands-on implementation of new payroll and electronic health records systems. Launched first benefit plan options for staff, addressing the needs of employees by connecting staff to resources outside of the agency. Continued outreach to universities to develop a larger talent pipeline. Developed a strategic sustainability plan for the agency to continue to train the next generation of therapists, utilizing an anti-racist, results-based accountability lens in and out of the therapy room.

MARCH 2018 - AUGUST 2019

Executive Director / Cloverdale Senior Multipurpose Center

Responsible for the day-to-day operations and management of the facility as well as its retail store location. Oversaw personnel hiring, training, and operational supervision. Modernized donor database and established annual giving campaign. Ensured senior members received linkages to community resources as needed. Analyzed and edited accounting systems, while strengthening accounting procedures to align with GAAP principles. Represented the Senior Center on multiple committees both community and civic groups. Facilitated local Health Action Chapter as part of the community's commitment to the County's Health Action 2020 vision. Cultivated relationships with community leaders, service organizations, faith communities, internal stakeholders, and other entities to generate collaborative plans for community health improvement and created the first annual Cloverdale Senior Health Fair.

JUNE 2006 - OCTOBER 2017

Health and Wellness Director/ Sonoma County Family YMCA

As part of the Executive Team, collaborated with the CEO and COO to engage membership and the greater community to participate in a health needs assessment of Santa Rosa. Provided oversight and leadership to a department of 100 employees. Created new exercise programming for senior citizens and those with limited mobility issues. Collaborated with regional park system to bring organized exercise programs outdoors. Spearheaded a \$500k large remodel project for 11,000 sq. feet of the fitness facility. In support of the Y's vision, crafted a health and wellness department mission statement that promoted staff respect, teamwork, and professional development for the betterment of Y membership. Certified in many group exercise formats.

APRIL 2017 - CURRENT

Group Exercise Instructor & Personal Trainer/ Montecito Heights Club/The Airport Club

Perform group exercise classes and personal training for members. Dedicated to professional self-improvement. ISSA personal trainer certification plus, multiple class formats – indoor cycle, cardio kickboxing, Inferno Hot Pilates, RIPPED, Les Mills, etc.

Education

Master of Nonprofit Administration / University of San Francisco

The USF MNA program aims to develop effective nonprofit leaders and competent managers to change the world for inclusive, equitable, and sustainable communities worldwide.

Master of Education / Pennsylvania State University

Emphasis in Special Education behavior analysis coursework and teaching.

Bachelor of Arts / University of Wisconsin-Madison

Psychology and Spanish double major. Member of Homecoming Committee and Residential Advisor.

Community Activities

- CURRENT
 - o Member of Behavioral Health Services Act Steering Committee Sonoma County
 - o Treasurer and Board Member of La Familia Sana, Cloverdale, CA.
 - o Facilitator of Resilient Cloverdale COAD (community emergency preparedness)
 - o Board Member, Health Action Together, Sonoma County, CA.
 - o Volunteer, Food For Thought Sonoma County Food Bank, Forestville, CA.

Primary Phone Home Address City Which Boards would you like to apply for?

Submit Date: Mar 12, 2025

Please describe your relevant experience/expertise that you believe would make you a valuable member of this body.

Measure H Oversight Committee: Submitted

With a career dedicated to fire service and public safety, I bring extensive firsthand experience in firefighting, emergency response, and community risk reduction. As a retired career firefighter and volunteer battalion chief with the Sonoma County Fire District, I have a deep understanding of the operational and financial needs of fire departments, including the critical importance of adequate staffing, paramedic services, and infrastructure investment. My leadership roles have provided me with the ability to assess fire department funding priorities and ensure resources are allocated effectively to enhance public safety. Additionally, my involvement with the Mark West Fire Safe Council demonstrates my commitment to proactive fire prevention and vegetation management. I have worked extensively on community-based fire mitigation strategies, collaborating with local agencies and residents to reduce wildfire risks. This experience, combined with my deep knowledge of emergency services, makes me well-suited to provide oversight and ensure Measure H funds are used efficiently and transparently. I am committed to the success of this measure, ensuring that it strengthens fire protection and emergency response capabilities for the benefit of the entire community.

Interests & Experiences

Measure H Resume.pdf

Upload a Resume

What interests you most about this agency? What skills or experience would you bring to best support the work of this agency?

I am eager to serve on the Citizen Oversight Committee for Measure H to ensure that public tax dollars are spent wisely and effectively. With my extensive background in emergency response, property management, and contractor oversight, I understand the importance of strategic planning, accountability, and fiscal responsibility. As a retired firefighter and volunteer battalion chief, I have firsthand experience with the critical role that well-funded fire services play in community safety. I want to ensure that Measure H funds are allocated efficiently toward fire department staffing, vegetation management, infrastructure improvements, and paramedic services—maximizing their impact on public safety. My goal is to provide transparency, advocate for responsible spending, and help maintain public trust in how these vital resources are managed.

Please Agree with the Following Statement				
You agree that the following information provided above is truthful.				
✓ I Agree				
Demographics				
Gender				
✓ Male				
Ethnicity (optional)				
White				
Occupation				
Retired				
Highest Level of Education. Select one of the following *				
✓ Associate degree				
Primary Language				
English				

Experience

Please list two local references below. Please provide their phone number and email address below.

Community Service Experience

Mark West Fire Safe Council Board Member 2017- present Mountain Volunteer Fire Department 2012-present

Education

Santa Rosa Junior College AS Degree Fire science, Paramedicene

Employment

Novato Fire Protection District Fire Captain Supervised members on a Truck Company

Commitment

Objective

Dedicated fire service professional and experienced leader seeking a position on the Citizen Oversight Committee for Measure H. Committed to ensuring transparency, fiscal responsibility, and strategic use of funding to enhance fire protection, emergency response, and community safety.

Relevant Experience

Fireline Mitigation

Founder, Certified Wildfire Mitigation Specialist (2021–Present)

- Advise property owners and organizations on wildfire prevention and mitigation strategies.
- Oversee budgets, funding allocation, and resource management for fire prevention projects.
- Engage with local agencies to coordinate fire safety initiatives and community education.

Mark West Fire Safe Council

Council Member (2018–Present)

- Secured and managed over \$1 million in vegetation management grants to support fire prevention.
- Collaborate with local agencies, fire departments, and community stakeholders to implement strategic wildfire mitigation projects.
- Advocate for responsible budget use and funding allocation to maximize fire safety efforts.

Sonoma County Fire District

Volunteer Battalion Chief (2019–Present)

• Lead emergency response teams, ensuring efficient resource deployment and operational effectiveness.

- Develop and enforce safety protocols, training programs, and strategic planning initiatives.
- Work closely with leadership on budget planning and resource allocation to enhance fire department operations.

Novato Fire Protection District

Firefighter Paramedic (2002–2006), Engineer (2005–2020), Captain (2020–2025)

- Managed department resources, procurement, and maintenance of firefighting equipment.
- Developed structured training programs and oversaw logistical improvements.
- Led emergency response teams with a focus on efficiency, safety, and community protection.

Key Qualifications for Oversight Committee Role

- **Financial & Budget Oversight:** Extensive experience managing budgets, grants, and resource allocation for fire safety initiatives.
- **Public Safety Expertise:** Over two decades in fire service, including leadership roles in emergency response and fire prevention.
- **Strategic Planning & Policy Development:** Proven ability to assess needs, implement improvements, and advocate for responsible public funding use.
- **Community Engagement:** Active participation in fire safety councils and education programs to enhance public awareness and preparedness.
- Contractor & Project Management: Experience overseeing fire station improvements, vegetation management programs, and infrastructure projects.

Education & Certifications

- Associate of Science in Fire Science, Santa Rosa Junior College (May 2001)
- Paramedic Certificate, Santa Rosa Junior College (August 2001)
- Fire Technology Certificate, Santa Rosa Junior College (May 2000)
- Certified Wildfire Mitigation Specialist