

Housing Focused Homelessness Interventions (Measure O) Recommendations

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Overview of NOFA

- \$3 million available for CBOs or jurisdictions
- All projects must be housing focused
- Priorities include: shared housing or master lease programs, non-congregate shelter, 24/7 safe parking, PSH programs, other housing focused interventions
- CoC Board provided consultation in April 2023 and Board of Supervisors makes final determinations
- 12 applications received for a total of \$8,164,398

Scoring Schema

- Staff from DHS Homelessness Services and Policy, Planning and Equity teams scored projects based on NOFA priorities
 1. Overall Proposal and Program Quality (30 points)
 2. Type of Proposal/Program and if existing or in developmental stage (10 points)
 3. Program's Operation Plan, including achievable budget and housing focus (30 points)
 4. Adherence to NOFA (10 points)
 5. Geographical need (20 points)

Applications Received

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Agency	Project	Area	Request	Score
COTS	PSH Expansion	Countywide/Petaluma	\$901,138	90
SAVS	Horizon Shine Safe Parking	Sebastopol	\$723,441	81.25
City of Sonoma	By Names List Manager for Outreach	Sonoma Valley	\$134,00	81
City of Rohnert Park	Safe Sleeping Interim Site	Rohnert Park	\$384,000	80.5
Reach for Home	Wallace Housing Interim and PSH Support	Cloverdale	\$288,284	79.75
City of Petaluma	Outreach and Navigation Mental Health Support	Petaluma	\$960,000	78
PEP Housing	Linda Tunis Supportive Services for PSH	Santa Rosa	\$202,760	77
SHARE Sonoma County	Community Shared Housing Program	Countywide	\$1,629,675	76.5
West County Community Services	Tiny Home Capital Replacement	Sebastopol	\$700,000	73
Homeless Action Sonoma	Staffing and Services for Interim Shelter	City of Sonoma	\$700,000	72.5
Catholic Charities	Mental Health and Navigation and Services	Countywide	\$519,000	71
City of Santa Rosa	Sam Jones Hall Capital Improvements for Increased Privacy	Countywide/Santa Rosa	\$955,100	60

Recommendations

- Staff recommends to prioritize funding for one year to ensure consistency with one exception for the City of Sonoma which requested funding for a single staff position (two years of funds) to allow time for hiring

Recommendations

Agency	Project	Area	Request	Score
COTS	PSH Expansion	Countywide/Petaluma	\$303,379	90
SAVS	Horizon Shine Safe Parking	Sebastopol	\$723,441	81.25
City of Sonoma	By Names List Manager for Outreach	Sonoma Valley	\$134,000	81
City of Rohnert Park	Safe Sleeping Interim Site	Rohnert Park	\$384,000	80.5
Reach for Home	Wallace Housing Interim and PSH Support	Cloverdale	\$96,094	79.75
City of Petaluma	Outreach and Navigation Mental Health Support	Petaluma	\$320,000	78
PEP Housing	Linda Tunis Supportive Services for PSH	Santa Rosa	\$202,760	77
SHARE Sonoma County	Community Shared Housing Program	Countywide	\$476,091	76.5
West County Community Services	Tiny Home Capital Replacement	Sebastopol	\$360,235	73

Next Steps and Questions

- ▶ Contracts will start July 1, 2023 with Department of Health Services Homelessness Services Division
- ▶ Questions?