



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 5/19/2026

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Chris Coursey, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): Third

Title:

Disbursement of Fiscal Year 25-26 Third District Community Investment Fund Grant Awards

Recommended Action:

- A) Approve Community Investment Fund grant awards and authorize the County Executive, or designee, to execute an agreement with the following entities: Asian American Pacific Islander Coalition of North Bay, \$1,000; LandPaths, \$1,500; Latinos in the Workplace, \$500; Petaluma Quilt Guild, \$350; The Santa Rosa Players (6th Street Playhouse), \$1,000; Ceres Community Project, \$2,000; Cinco de Mayo Santa Rosa, \$1,200; Elsie Allen High School Foundation, \$1,000; Entrepreneurs of Tomorrow, \$1,500; Farm to Pantry, \$1,000; Law Enforcement Chaplaincy in Sonoma County, \$1,500; Roseland CBI (Nohemi Palomino Andrade), \$2,000; Santa Rosa Urban Arts Partnership, \$618; Sonoma County Commission on Human Rights (Sonoma County Human Resources Department), \$1,100; Sonoma County Regional Parks Foundation, \$5,000; VIDA Cultural Arts, \$1,500; and North Coast Ballet California, \$1,000.
- B) Authorize the County Executive, or designee, to amend these agreements to lengthen the time schedules and make minor modifications to the allowed uses that do not increase the amount awarded under the agreements.
- C) Make a finding that the proposed expenditures are necessary to meet the social needs of the population of the County pursuant to Government Code Section 26227.
(Third District)

Executive Summary:

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

The Third District has reviewed the applications and recommends the following grant awards:

- 1. Asian American Pacific Islander Coalition of North Bay for the Lanterns & Vines Gala, grant award of \$1,000.
- 2. LandPaths for the Owl Camp outdoor day, nature camp, grant award of \$1,500.

3. Latinos in the Workplace for the Latinos in the Workplace Conference, grant award of \$500.
4. Petaluma Quilt Guild for the Quilts for COTS unsheltered clients, Sonoma County Vets, and Voices, grant award of \$350.
5. The Santa Rosa Players (6th Street Playhouse) for "Sister Act - The Musical," grant award of \$1,000.
6. Ceres Community Project for the medically tailored meals program, grant award of \$2,000.
7. Cinco de Mayo Santa Rosa for the 17th Annual Roseland Cinco de Mayo Festival, grant award of \$1,200.
8. Elsie Allen High School Foundation for the Foundation Club, grant award of \$1,000.
9. Entrepreneurs of Tomorrow for the 56th Annual Juneteenth Festival, grant award of \$1,500.
10. Farm to Pantry for the Bountiful Brunch fundraiser, grant award of \$1,000.
11. Law Enforcement Chaplaincy in Sonoma County for their crisis response program, grant award of \$1,500.
12. Roseland CBI (Nohemi Palomino Andrade) for the Limpieza de vecindario de Roseland, Vecindario de Moorland, Limpieza de South Park, Festival de 10 de Mayo, grant award of \$2,000.
13. Santa Rosa Urban Arts Partnership for The Earth Day Procession, grant award of \$618.
14. Sonoma County Commission on Human Rights (Sonoma County Human Resources Department) for Youth Commission projects, grant award of \$1,100.
15. Sonoma County Regional Parks Foundation for Roman Ruano custom murals for Andy's Unity Park, grant award of \$5,000.
16. VIDA Cultural Arts for the Sueños Market, grant award of \$1,500.
17. North Coast Ballet California for the Snow White & Other Selected Works, grant award of \$1,000.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Discussion:

Transient Occupancy Tax Funding

The Sonoma County Transient Occupancy Tax (TOT or Hotel Bed Tax) was established in 1965 and is authorized under State Revenue and Taxation Code Section 7280. TOT, a general tax, is currently levied at a rate of 12%, a rate established in 2016 by the voter-approved Measure L. TOT revenue is allocated 25% to the General Fund; 50% to the Community Investment Fund; and 25% to the Measure L Fund.

Community Investment Fund Program and Policy

The Community Investment Fund Program, established in 1986 as the Advertising and Promotions Program, allocates a portion of the Transient Occupancy Tax to encourage economic development, community engagement, and culture in the County through a variety of grant award and funding avenues. The program provides grants to community-based organizations for a wide range of activities including economic development, community and countywide events, and advertising and promoting the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the

county. The program provides funding to the Regional Parks Department, the Economic Development Collaborative, and additional county activities. Community Investment Funds are allocated per the Community Investment Fund Policy (Policy) (<https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>).

On September 16, 2025, the Board adopted revisions to the Policy, consolidating funding priorities into three funding categories: County Department Funding, District Priorities, and Community Funding. Staff are working on updating the application process to align with the new funding categories. In order to minimize impacts to the community, applications in process will continue to be processed based on the current Policy.

Revised District Priorities Category

The revised District Priorities funding category provides funds to events, organizations, and Supervisorial District priorities. Funding may be distributed through grants or assigned to County departments. The funds available in this category include \$100,000 for each supervisorial district (\$500,000 total) from the Community Investment Fund and 10% of Measure L revenue to be allocated to each supervisorial district proportionate to the amount of Transient Occupancy Tax collected within the district in the previous fiscal year. Unused funds will be accounted for and available for use in future years. Organizations may make their requests directly to each Supervisorial District.

Funds in this category may be used for activities such as safety improvements, environmental impact mitigation, public safety, and other tourism mitigation activities, such as parking enforcement. Funds may be used for projects that benefit the community, or to support organizations that coordinate community improvements, such as the Municipal Advisory Councils. The Board may award funding to County Departments or to Supervisorial Districts to complete priority projects. Funding may be used to cover salary and benefit costs associated with changed or additional staff, and other costs associated with added staffing such as office space.

Funds will be distributed upon approval of these award(s) by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreement(s) will be executed by the County Executive, or designee. The agreements require the County seal on promotional materials produced using the grant award.

Because a project may require modification as the work/project may not be completed within the fiscal year, an extension of time or modification of allowed uses for the organization to complete the project may be necessary. Therefore, it is recommended that the County Executive, or designee, be authorized to amend the contracts to lengthen the time schedules and make minor modifications to the allowed uses that do not increase the amount awarded under the agreement.

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Strategic Plan:

N/A

Racial Equity:

Was this item identified as an opportunity to apply the Racial Equity Toolkit?

No

Prior Board Actions:

3/10/2026, 10/28/25 and 9/23/2025: Awarded FY 25-26 Local Events, Organizations, District Priorities Grants

FISCAL SUMMARY

Expenditures	FY25-26 Adopted	FY26-27 Projected	FY27-28 Projected
Budgeted Expenses	\$23,768		
Additional Appropriation Requested			
Total Expenditures	\$23,768		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	\$23,768		
Use of Fund Balance			
General Fund Contingencies			
Total Sources	\$23,768		

Narrative Explanation of Fiscal Impacts:

Community Investment Funds are included in the FY 25-26 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

Sample Local Events, Organizations, District Priorities Grant Agreement

Related Items "On File" with the Clerk of the Board:

N/A