



STRATEGIC PLANNING

Sonoma County Strategic Plan Development

The County of Sonoma is in the process of developing a 5-year strategic plan. County leaders are asking our employees and community members to join in sharing input to identify strategic pillars, goals, and values to achieve a shared community vision.

Purpose: The Strategic Plan will provide the context to inform policies and projects that are funded for the next five years. The Plan will guide how we align short and long-term objectives with operations so our actions reflect a clear sense of purpose and we move into the future with sustainable progress.



Process: Since late 2019, County leaders and Board members have been engaged in developing the base framework for Plan development. The Board of Supervisors will consider this base framework and discuss as well as County Climate Resiliency efforts and Equity at its Strategic Planning Retreat on January 28, 2020.

The Strategic Plan will include the top values of the County, as identified through engagement with

County leaders, employees, and the community. After the Board Retreat, our employees and community members will have an opportunity to weigh in on the base Strategic Plan framework.

Timeline: Over the next six months, we'll engage our employees and community to understand where and how they think resources should be focused to achieve our vision for the future of Sonoma County. We'll learn what's needed to provide the highest level of services to the community, listen to current ideas, incorporate this input in the Plan, and affirm our values.

The project timeline includes periods of engagement and a checkpoint in April for the Board of Supervisors to have an opportunity to review a draft Plan. The target for final Strategic Plan adoption by the Board is early fall 2020.

Stay tuned to learn about specific opportunities to provide input through surveys, employee workshops, and community meetings.

Questions? Contact County Administrator's Office Project Lead, Christel Querijero at 707-565-7071 or christel.querijero@sonoma-county.org

Sonoma County Strategic Planning Timeline



Mission: "To enrich the quality of life in Sonoma County through superior public services."



STRATEGIC PLANNING

Sonoma County Strategic Plan Development

DRAFT PROPOSED PILLARS AND SAMPLE GOALS FOR DISCUSSION PURPOSES

Healthy and Safe Community

- Integrated service delivery system (ACCESS)
- Reduce homelessness by enhancing housing navigation services and increasing permanent supportive housing units
- System of care for those with cognitive impairments
- Increase Housing Development

Organizational Excellence

- Diverse and Inclusive Culture
- Deliver consistent, responsive, transparent, equitable, high-quality services to the community
- Trained and engaged workforce
- Implement enabling technology to integrate service delivery



Racial Equity and Social Justice

- Strengthen County employees' and leadership's awareness of and commitment to achieving racial equity
- County's workforce reflects racial demographics across all positions
- Commit to racial equity across systems and services
- Engage key community and internal stakeholders in developing priorities to advance racial equity

Climate Adaptation

- Support solar and wind power expansion
- Integrate adaptation into all new land use planning and building projects
- Climate-resilient communities/ecosystems
- Decrease food insecurity and food waste
- Zero waste in County government

Investing in Infrastructure

- Revitalize County campus
- Funding for roads, bike lanes, bridges, etc.
- Support, fund, and expand flood control



VALUES

Excellence

Accountability

Collaboration

Equity

Innovation

Mission: "To enrich the quality of life in Sonoma County through superior public services."