



SUMMARY REPORT

Agenda Date: 12/6/2022

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Chris Coursey, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): Third

Title:

Disbursement of Fiscal Year 22-23 Third District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 22-23: DeMeo Teen Club, Inc. (dba Chop's Teen Club), \$2,500; California Indian Museum and Cultural Center, \$1,000; Listening for a Change, \$2,000; 10,000 Degrees, \$2,000; Petaluma Ecumenical Properties (dba PEP Housing), \$1,000; North Coast Builders Exchange, \$750; Sonoma Family Meal, \$2,000; Kid Scoop News, \$500; Redwood Trails Alliance, \$1,500; Rural California Broadcasting Corporation (KRCB), \$500; Food For Thought, \$3,000; YWCA Sonoma County, \$1,500; Roseland Community Building Initiative, \$3,500; Face to Face, \$2,000; Children's Museum of Sonoma County, \$2,000; Center for Volunteer & Nonprofit Leadership, \$1,000; and Boys & Girls Clubs of Sonoma-Marin, \$2,000; Santa Rosa Symphony, \$1,500; Sonoma County Women in Law, \$2,000; Sonoma County Safe and Sober Project Graduation Analy High School/Analy & Laguna High School Project Graduation, \$750; Santa Rosa Urban Arts Partnership, \$2,500; North Bay Science Discovery Day 2023, \$750; Moorland Neighborhood Residents, \$2,000. (Third District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The Third District has reviewed applications and wishes to recommend the following FY 22-23 grant awards:

- 1) DeMeo Teen Club, Inc. (dba Chop's Teen Club) for the Community Partnership Program, grant award of \$2,500;
- 2) California Indian Museum and Cultural Center for the quarterly Craft Fair, grant award of \$1,000;
- 3) Listening for a Change for the Climate Awakening Pilot Project, grant award of \$2,000;
- 4) 10,000 Degrees to support the College Access and Success programming in Sonoma County, grant award of \$2,000;
- 5) Petaluma Ecumenical Properties (dba PEP Housing) for advertising and promotion of the 45th Anniversary gala, grant award of \$1,000;
- 6) North Coast Builders Exchange to support the North Bay Construction Corps with funding for CPR/First Aid and program supplies, grant award of \$750;
- 7) Sonoma Family Meal for operating costs of Disaster and Food Insecurity Response Program, grant award of \$2,000;
- 8) Kid Scoop News for the Kid Scoop News publication, grant award of \$500;

- 9) Redwood Trails Alliance for Taylor Mountain Regional Park and Open Space Preserve trail work, staff support, and community outreach, grant award of \$1,500;
- 10) Rural California Broadcasting Corporation (KRCB), for Women in Wine Gala event for venue costs, labor, and materials, grant award of \$500;
- 11) Food For Thought in support their Bags of Love Program, grant award of \$3,000;
- 12) YWCA Sonoma County in support of their 2nd Annual "Y I Run" FUN Run/Walk 2022, grant award of \$1,500;
- 13) Roseland Community Building Initiative for neighborhood clean ups, Fall Festival, Winter Holiday Parade, Slow and Safe Streets Block Party and a Dia de Reyes Community Gathering, grant award of \$3,500;
- 14) Face to Face for mobile van retrofit, grant award of \$2,000;
- 15) Children's Museum of Sonoma County to support the Core Access programs for disadvantaged children and youth, low-income families, and those with disabilities, grant award of \$2,000;
- 16) Center for Volunteer & Nonprofit Leadership to help fund event costs of the 3rd annual "Heart of Sonoma County," grant award of \$1,000; and
- 17) Boys & Girls Clubs of Sonoma-Marín to help fund Club programs and provide additional services to low-income young people after school, grant award of \$2,000.
- 18) Santa Rosa Symphony, for the Training Young Musicians programs, grant award of \$1,500;
- 19) Sonoma County Women in Law, funding for their Community Advocacy Scholarship, grant award of \$2,000;
- 20) Analy & Laguna High School Project Graduation, to fund the Sonoma County Safe and Sober Project Graduation event, grant award of \$750;
- 21) Santa Rosa Urban Arts Partnership for event costs of the WinterBlast SoFA Parade and Festival, grant award of \$2,500;
- 22) North Bay Science Discovery Day 2023 for venue rental, promotion and advertisement costs, grant award of \$750;
- 23) Moorland Neighborhood Residents for food, drinks, toys, piñatas and goodie bags, grant award of \$2,000.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance

culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:

N/A

Prior Board Actions:

None this fiscal year.

FISCAL SUMMARY

Expenditures	FY 22-23 Adopted	FY23-24 Projected	FY 24-25 Projected
Budgeted Expenses	\$38,250		
Additional Appropriation Requested			
Total Expenditures	\$38,250		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	\$38,250		
Use of Fund Balance			
Contingencies			
Total Sources	\$38,250		

Narrative Explanation of Fiscal Impacts:

Transient Occupancy funds are programmed in the FY 22-23 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Agenda Date: 12/6/2022

Related Items “On File” with the Clerk of the Board:

None