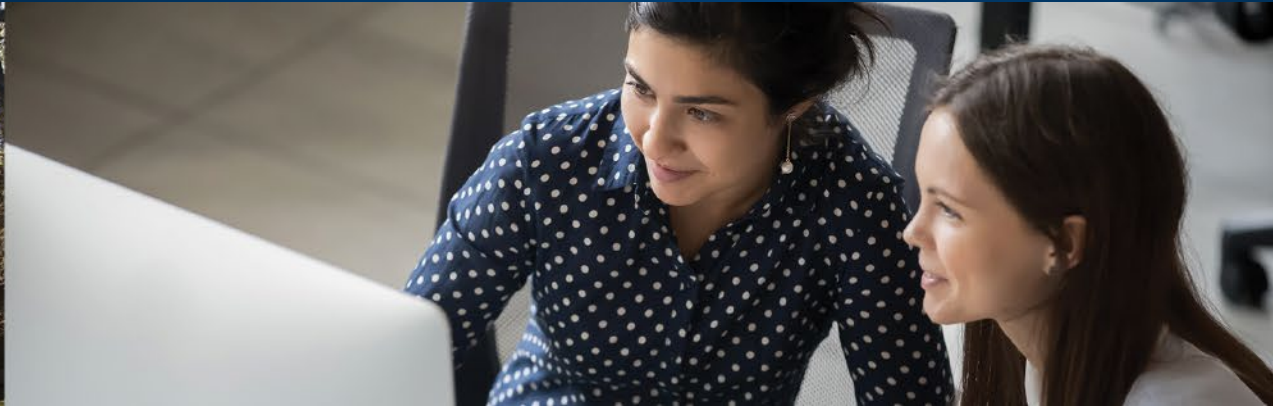




SONOMA COUNTY
FIVE-YEAR
STRATEGIC PLAN
2021–2026



Strategic Plan Year 1 Highlights & Year 2 Funding Recommendations

February 7, 2023

Today



- Strategic Plan Components Overview
- Year 1 Strategic Plan Highlights
- Year 1 Strategic Plan Funded Projects Update
- Strategic Plan Dashboard
- Year 2 Strategic Plan Funding Recommendations

Strategic Plan Components Overview



SONOMA COUNTY
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STRATEGIC PLAN
2021–2026



Pillars

-  Healthy & Safe Communities
-  Organizational Excellence
-  Racial Equity & Social Justice
-  Climate Action & Resiliency
-  Resilient Infrastructure

Principles

- Geographic Equity
- Leveraging Funds
- Partnerships with Cities and Community Stakeholders

Values Equity ♦ Excellence ♦ Accountability ♦ Collaboration ♦ Innovation

Year 1 Highlights



- **\$1.6 million** in federal funds to advance **ACCESS Sonoma**
- Expanded **wraparound government services** to include Transitional Age Youth
- Steps taken to implement **results-based accountability (RBA)** principles
- **Standardizing data collection** for safety net services through a Clear Impact Scorecard
- Critical support for **Homekey projects** in Guerneville, Healdsburg, Petaluma and Rohnert Park
- New Sheriff's Office training to emphasize **de-escalation techniques and bias-based policing**



Year 1 Highlights



- [SonomaCounty.CA.gov](https://sonomacounty.ca.gov) launched in April 2022
- \$28.7 million in grant funding, including funding for **enhanced broadband, wildfire resiliency, and a climate resilient land strategy**



- \$710,000 from American Recovery Plan Act (ARPA) allocation to develop a **Language Access Plan** and a **Community Engagement Plan**
- Employees who are Black, Indigenous, or people of color (BIPOC) now account for 31% of the County's workforce, up from 28% two years ago.



Year 1 Highlights



- **Vegetation Management Grant Program** awarded 46 community grants, \$8.3 million to treat 3,100 acres
- **Home Resilience Guide**, a digital digest to educate on ways to make homes more energy efficient and resilient
- Sonoma Water received County allocations totaling \$510,000 for **drought resiliency planning**, drought response and flood control
- From April to December 2022, the County avoided 405.6 metric tons of CO2 emissions through **Clean Commute Program** and **Telework Policy**



Year 1 Highlights



- Acquired building in Guerneville to help ensure stable services in west Sonoma County
- **Repaired 48.2 miles of Tier One roads** damaged by debris-hauling during recovery from the 2017 wildfires
- Drainage improvements to annual Pavement Preservation Program and **replaced 42 culverts**
- Community partnership to remove vegetation along 25 miles of emergency egress routes that serve 6,000 residents
- **Completed Boulevard and Little Wohler bridge projects**
- Began construction on a **half-mile of new sidewalk** on Mark West Springs Road in the Larkfield/Wikiup area



Year 1 Funded Projects Update



- \$5 million for one-time projects
- 21 Projects
- Attachment 1

Project/Funding/Department	Status
Housing Location Services \$100,000 Community Development Commission	A landlord-facing, housing locator service was established to provide landlord education, advice, liaison services and resources to encourage more landlords to accept clients who may have housing vouchers or other housing assistance.
Behavioral Response System \$450,000 Probation Department	System launched pilot in September 2022 and adopted a new behavior response policy. Officers received new system training and a database was developed for officers to track behavior responses. Training was completed between May 2022 and September 2022.
Communications Network Management System \$136,000 Sheriff's Office	Project complete.
Public Facing Employee Demographic Dashboard \$50,000 Human Resources	Dashboard launched in December 2022. https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/human-resources/employee-demographic-dashboard
Fleet Electrification Study & Education Campaign \$200,000 County Administrator	Phase 2 data collection underway for fleet electrification study. Employee training on EV vehicles was conducted in December 2022.

Strategic Plan Dashboard



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Link to the Strategic Plan website and Dashboard at: SoCoStrategicPlan.org

The image displays the Sonoma County Five Year Strategic Plan Dashboard. The main dashboard shows progress for Climate Action and Resiliency (18%), Goal 1 (47%), and Goal 2 (5%). A detailed view of Goal 1, CAR1-1, shows 25% progress. The sidebar includes navigation for Climate Action and Resiliency, Healthy and Safe Communities, Organizational Excellence, Racial Equity and Social Justice, and Resilient Infrastructure. A callout box highlights the 'County of Sonoma Five Year Strategic Plan Dashboard' link in the sidebar.

Climate Action and Resiliency

Provide focus on climate action and resiliency to mobilize efforts towards mitigating climate change.

Healthy and Safe Communities

Provide quality and equitable housing, as well as health, and human services for all.

Organizational Excellence

Be an innovative, effective, engaged, and transparent with a focus on quality programs and services.

Racial Equity and Social Justice

Achieve racial equity in County service and ensure a workforce reflective of the community we serve.

[County of Sonoma Five Year Strategic Plan Dashboard](#)

County of Sonoma Five Year Strategic Plan Dashboard

Climate Action and Resiliency

Climate Action and Resiliency

18%

Progress

Goal 1: Continue to invest in wildfire preparedness and resiliency strategies

47%

Goal 2: Invest in the community to enhance resiliency and become carbon neutral by 2030

5%

Goal 3: Make all County facilities carbon free, zero waste and...

Goal 4: Maximize sustainability and emissions reductions in all...

Goal 5: Maximize opportunities for mitigation of climate change...

[Climate Action and Resiliency](#) / [Continue to invest in...](#) / [CAR1-1 - Provide educational resources to the community...](#)

CAR1-1 - Provide educational resources to the community that promote and facilitate carbon neutral and fire hardening construction for new and existing homes.

25%

Latest Update:

Summary of Objective Implementation Status

Phase one of the educational outreach plan included creation of the Home Resilience Guide, a comprehensive digest to educate homeowners on improvements that can be made for a more energy efficient, safe, comfortable, and resilient home. efficient technologies, water saving features, and ways to protect homes from wildfires and earthquakes. The digital guidebook is available in both English and Spanish. A printed guidebook featuring both languages is in production. The content individual campaigns based on technologies or concepts. These campaigns will begin rollout in December 2022 with a ramp up in January 2023 as to not compete with holidays.

Homeowner workshop series are conducted quarterly basis. Each series features six workshops with a variety of topics related to energy efficiency, electrification, solar energy and storage, and structural hardening. Attendance for these workshops registered attendees since January 1, 2022. All workshops have been conducted virtually. In January 2023, the series will expand to include two in-person workshops with one presented in English and the second in Spanish.

An Induction Cooking Expo was held on September 24, 2022 and had nearly 250 attendees. The educational event highlighted the concept of switching from gas to electric cooking.

Year 2 Funding Recommendations



- \$5 million approved at fiscal year 2022-23 budget hearings
 - \$4 million for one-time requests
 - \$1 million for ongoing expenditures
- 27 proposals
 - 7 with ongoing expenditures recommended
 - 13 for one-time requests recommended
 - 7 not recommended



Year 2 Funding Recommendations



Ongoing Expenditures – 7 proposals

1	County Department	Pillar	Obj #	Short Project Name	Recommended
2	County Administrator & Office of Equity	RESJ	4.4	Language Access Plan Implementation	\$300,000
3	County Administrator - Climate	OE	4.1	Climate Grants (1.0 FTE)	\$247,651
4	Office of Equity	RESJ	All	Strategic Plan Program Planning & Evaluation Analyst (PPEA) (1.0 FTE)	\$197,670
5	Office of Equity	RESJ	All	Secretary (1.0 FTE)	\$142,340
6	Office of Equity	RESJ	1.1	Core Team Facilitation Support	\$50,000
7	Public Infrastructure	CAR	4.1 4.3	Electric Vehicle Infrastructure - Maintenance & Repair	\$32,000
8	Human Resources	OE	3.3	Mid-Manager Training Academy	\$30,000

Year 2 Funding Recommendations



One-time Requests – 13 proposals

	A	B	C	D	I
	County Department	Pillar	Obj #	Short Project Name	Recommended
9	Community Development	HSC	3.3	Roseland Tierra de Rosas - Infrastructure	\$1,374,000
	Office of Equity	HSC	2.1	Anti-Racist Results-based Accountability (AR-RBA) Program	\$623,657
			2.2	Planning and Evaluation Analyst (3-year, time-limited 1.0 FTE)	
10	Information Systems Department	RI	2.1	Relocation of Disaster Recovery Site	\$500,000
11	Public Infrastructure	RI	2.2	Cloverdale Veterans Building Generator	\$385,734
12	County Administrator - Climate	CAR	5.2	Matching funds for Climate Resilient Lands position (5 year, time-limited 1.0 FTE)	\$286,473
13	Health	HSC	4.2	Expansion of SOAR (Supplemental Security Income and Social Security Disability Outreach, Access and Recovery) Eligibility Assistance Training	\$268,000
14	Public Infrastructure	CAR	4.3	Electric Vehicle (EV) Charging Hardware	\$150,000
15	Health	HSC	4.3	Establish Lived Experience Peer Support Training Program	\$124,000
16	County Administrator - Climate	CAR	2.2	Matching funds for Sonoma County Energy Independence Program (SCEIP) Administrative Aide (2 year, time limited 1.0 FTE)	\$117,458
17					

Year 2 Funding Recommendations



One-time Requests (continued)

	A	B	C	D	I
	County Department	Pillar	Obj #	Short Project Name	Recommended
1					
18	County Administrator & Information Systems Department	OE	1.2	Master software inventory application	\$60,000
19	Human Resources	OE	3.2	Employee Engagement Survey	\$50,000
20	Public Infrastructure	RI	2.2	Santa Rosa Veterans Building Microgrid	\$35,200
21	Human Resources	OE	3.3	Apply Equity Lens to Enhance County Training Programs	\$25,000

Year 2 Funding Recommendations



Not Recommended – 7 proposals

	A	B	C	D
1	County Department	Pillar	Obj #	Short Project Name
26	Human Services Department	HSC	2.12.2	AR-RBA: PPEA and Admin Aide for AR-RBA; Turning the Curve
27	Probation Department	HSC	5.4	Pre-trial Services Probation Assistant
28	Office of Equity	RESJ	1.2	Affinity Group Facilitation Support
29	Public Infrastructure	CAR	4.3	EV Program Consultant
30	County Administrator	CAR	4.2	Clean Commute Extra Help or Intern
31	Public Infrastructure	RI	2.2	Santa Rosa Vet upgrades: HVAC, lighting, and water
32	County Administrator	OE	1.4	Intern for streamlining routine admin procedures

Year 1 Highlights



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Learn more about the Strategic Plan at SoCoStrategicPlan.org



Climate Action and
Resiliency



Healthy and Safe
Communities



Organizational
Excellence



Racial Equity and
Social Justice



Resilient
Infrastructure