

Awards for Homelessness Programs & Continuum of Care Programs and Homelessness Prevention Pilot

June 10, 2024
Sonoma County Board of Supervisors



Funding Awards Today

Funding Source	Name or ID	Amount	County or Coalition?
US HUD	Continuum of Care Funds	\$538,564	Coalition – Via HUD annual NOFO (direct Coalition funding). Only includes Coordinated Entry grant and not other direct HUD grants
Cal-ICH (HHAP) State HCD (ESG)	Homeless Housing Assistance Program and State Emergency Solutions Grant	\$2,641,741	Coalition – Local Homelessness Services NOFA (direct Coalition funding)
County of Sonoma	County Discretionary Sources	\$1,017,480	County – allocated to Local Homelessness Services NOFA
County of Sonoma	Homeless Housing Investment Program (HHIP)	\$4,289,902	County – allocated to CoC's Local Homeless Services NOFA
	Total Amount =	\$8,495,736	

What's Important to Know

- This is an annual effort.
- These are contracts for mostly State and Fed funds allocated to or directly awarded to the Sonoma County Homeless Coalition (Continuum of Care), to be ratified by the Board of Supervisors.
- Some are funds from US HUD to County/DHS for specific CoC Program costs (like Coordinated Entry, HMIS, CoC Lead Agency staffing)
- CoC went through a NOFA process this year with a series of public meetings to rate and review projects
- Projects are all aligned with the 5 Year Strategic Plan on Homelessness

Homelessness Prevention Pilot Project

- Collaboration with the City of Santa Rosa (Lead), City of Petaluma, and All Home
- Designed to support 160 households a year from becoming homeless
- Critical to address inflow

How it Works

- Part of 1-2-4 Strategy. Fund Interim Housing (1), Fund at least two permanent housing solutions for every interim unit (2) and Fund (4) households with prevention services
- All Home (nonprofit) has developed this in multiple counties

Toward a Regional Network of Programs



Sonoma County Prevention Pilot

Funding

\$1.3M local + \$1.3M All Home
= \$2.6M - 2 year Pilot Program

Administration

- Lead Contractor - Santa Rosa
- Regional Administrator - Coordinate overall system with “Local Hubs”
- BACS - Online platform

Sonoma County Prevention Pilot

- **March-April 2024:** Pilot concept shared with CoC and feedback sought through All Home outreach
- **April-May 2024:** County of Sonoma, Cities of Santa Rosa and Petaluma match funding confirmed by Board of Supervisors and City Councils
- **May-June 2024:** Pilot Regional Administrator selected
- **July-September 2024:** All contracts/subcontracts finalized for Pilot launch
- **October 2024:** Pilot launch – includes county-wide communications and training with CoC members
- **October 2024-September 2026:** Pilot project period

Recommended Actions

- Authorize Director of Health Services to execute local homeless program contracts for FY 24-25 for a total not to exceed \$8,495,736
- Authorize Director of Health Services to execute a funding agreement in the amount of \$500,000 with the City of Santa Rosa using State Homeless Housing Incentive Program (HHIP) funding to support a regional homelessness prevention pilot project
- Related budget resolution for the above funding for homeless contracts in the amount of \$6,764,798