



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 4/15/2025

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Lynda Hopkins 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): Fifth

Title:

Disbursement of Fiscal Year 24-25 Fifth District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Executive, or designee, to execute agreements with the following entities for a Community Investment Fund Grants for FY 24-25: Analy High School GSA (fiscal agent: West Sonoma County Union High School District), \$1,000; Bodega Bay Fisherman's Festival, \$2,500; Center for Volunteers & Nonprofit Leadership, \$500; Ceres Community Project, \$1,000; Farm to Pantry, \$1,000; Friends of Monte Rio, \$1,500; Graton Community Club, \$1,000; Integrative Healers Action Network (fiscal agent: Inquiring Systems, Inc.), \$1,000; Kid Scoop News, \$500; Laguna de Santa Rosa Foundation, \$2,000; Listening for a Change, \$500; Los Cien Sonoma County, \$2,000; NAACP Santa Rosa - Sonoma County, \$1,000; Northern California Public Media, \$500; Occidental Community Choir, \$500; Occidental Community Farmers Market, \$1,000; On the Margins, Inc., \$1,000; Petaluma Blacks for Community Development, \$500; Positive Images, \$2,000; Rancho Bodega Historical Society, Inc., \$1,500; River Arts and Media, \$3,000; Russian River Chamber of Commerce, \$4,000; Sonoma County Safe and Sober Project Graduation - Analy, \$1,000; Sonoma County Women in Law, \$1,000; Teravana Foundation, \$2,000; The Rarus Institute, \$1,000; Translife (fiscal agent: Positive Images), \$1,000; and Volunteer Fire Foundation, \$1,000. (Fifth District)

Executive Summary:

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

The Fifth District has reviewed the applications and wishes to recommend the following FY 24-25 grant awards:

- 1.) Analy High School GSA (fiscal agent: West Sonoma County Union High School District) to support prom event; grant award of \$1,000;
- 2.) Bodega Bay Fisherman's Festival for event marketing and support; grant award of \$2,500;
- 3.) Center for Volunteers & Nonprofit Leadership for recipient awards and event support; grant award of \$500;
- 4.) Ceres Community Project to support our medically tailored meal delivery program; grant award of

- \$1,000;
- 5.) Farm to Pantry to support the Growing the Table program; grant award of \$1,000;
 - 6.) Friends of Monte Rio for marketing and support of RioFest; grant award of \$1,500;
 - 7.) Graton Community Club for marketing support of events; grant award of \$1,000;
 - 8.) Integrative Healers Action Network (fiscal agent: Inquiring Systems, Inc.) to support health of local firefighters; grant award of \$1,000;
 - 9.) Kid Scoop News to support student literacy; grant award of \$500;
 - 10.) Laguna de Santa Rosa Foundation to support career development workshop; grant award of \$2,000;
 - 11.) Listening for a Change to develop online curriculum for grades 9-12; grant award of \$500;
 - 12.) Los Cien Sonoma County to support the Puente & Ganas Awards; grant award of \$2,000;
 - 13.) NAACP Santa Rosa - Sonoma County to support two youth programs; grant award of \$1,000;
 - 14.) Northern California Public Media for event marketing and support; grant award of \$500;
 - 15.) Occidental Community Choir for marketing and support of biannual concerts; grant award of \$500;
 - 16.) Occidental Community Farmers Market to support market outreach and programming; grant award of \$1,000;
 - 17.) On the Margins, Inc. to support healing justice clinics; grant award of \$1,000;
 - 18.) Petaluma Blacks for Community Development to support black history programs; grant award of \$500;
 - 19.) Positive Images to purchase nonperishable food items for our community pantry; grant award of \$2,000;
 - 20.) Rancho Bodega Historical Society, Inc. to support community event; grant award of \$1,500;
 - 21.) River Arts and Media to support ArtWalk; grant award of \$3,000;
 - 22.) Russian River Chamber of Commerce to support Parade of Lights; grant award of \$4,000;
 - 23.) Sonoma County Safe and Sober Project Graduation - Analay to support graduation event; grant award of \$1,000;
 - 24.) Sonoma County Women in Law to support law student scholarships; grant award of \$1,000;
 - 25.) Teravana Foundation to support Living Learning Center; grant award of \$2,000;
 - 26.) The Rarus Institute to support programing for Carbon Conversations; grant award of \$1,000;
 - 27.) Translife (fiscal agent: Positive Images) to support Translife community conference; grant award of \$1,000; and
 - 28.) Volunteer Fire Foundation to support Firefighter Wellness Clinics and Firefighter Wellness Trainings; grant award of \$1,000.

Activities performed utilizing Community Investment Program funds provide public benefits that serve important community needs under Government Code Section 26227.

Discussion:

Transient Occupancy Tax Funding

The Sonoma County Transient Occupancy Tax (TOT) was established in 1965 and is currently levied at a rate of 12% in unincorporated Sonoma County, a rate established in 2016 by the voter-approved Measure L. The first 9% of the TOT rate is allocated 33% to the General Fund and 67% to the Community Investment special revenue fund; and the last 3% is allocated to the Measure L Fund.

Community Investment Fund Program and Policy

The Community Investment Fund Program, established in 1986 as the Advertising and Promotions Program, allocates a portion of the Transient Occupancy Tax to encourage economic development, community engagement, and culture in the County through a variety of grant award and funding avenues. The program provides grants to community-based organizations for a wide range of activities including economic development, community and countywide events, and advertising and promoting the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department, the Economic Development Collaborative, and several additional county activities. Community Investment Funds are allocated per the Community Investment Fund Policy (Policy) (<https://sonomacounty.ca.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>).

The current Policy allocates funding in the following categories: Economic Development, Community Grants and District Priorities, and Community Services. Within the Community Grants and District Priorities category, funding is set aside for Chambers of Commerce (membership matching grants) as well as for Local Events, Organizations, and District Priorities.

Local Events, Organizations, and District Priorities Category

The Board established the Local Events, Organizations, and District Priorities category to fund local events and programs that will support businesses, culture, and organizations that provide a benefit to the community, or to award funding to County Departments to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District, with an allocation of \$100,000 for each district. Events and organizations may make requests throughout the year to one or more Supervisorial Districts.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement by the entity. The agreements will be executed by the County Executive, or designee. The agreements require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Strategic Plan:

Racial Equity:

Was this item identified as an opportunity to apply the Racial Equity Toolkit?

No

Prior Board Actions:

11/05/2024 - Awarded FY 24-25 Local Events, Organizations, District Priorities Grants

FISCAL SUMMARY

Expenditures	FY24-25 Adopted	FY25-26 Projected	FY26-27 Projected
Budgeted Expenses	\$36,500		
Additional Appropriation Requested			
Total Expenditures	\$36,500		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	\$36,500		
Use of Fund Balance			
General Fund Contingencies			
Total Sources	\$36,500		

Narrative Explanation of Fiscal Impacts:

Community Investment Funds are included in the FY 24-25 budget.

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None

Related Items "On File" with the Clerk of the Board: