



County of Sonoma

State of California

Date: November 4, 2025

Item Number: _____

Resolution Number: _____

☐ 4/5 Vote Required

**Resolution Of The Board Of Supervisors Of The County Of Sonoma, State Of California,
Recognizing November 20, 2025 As The 2025 Great American Smokeout Day And Reaffirming
The County's Commitment To Promoting Health, Wellness, And Tobacco-Free Living.**

WHEREAS, tobacco use remains the single largest preventable cause of disease, disability, and death in the United States, responsible for more than 480,000 deaths each year, including approximately 41,000 from exposure to secondhand smoke; and

WHEREAS, cigarette use by adults in Sonoma County is stable, the 7% rate is higher the CA rate of 5%. Adult use of all forms of tobacco is at 17% indicating that about 10% of adults are using other tobacco-nicotine products (e.g. vapes, pouches, chew); and

WHEREAS, youth tobacco use is concerning with 10% of 11th graders in 2025 reporting vaping in the past 30 days, and an even higher vaping rate (one in four) by students who attend alternative high schools in Sonoma County; and

WHEREAS, cigarette smoking increases risk for at least twelve (12) types of cancer and is a major contributor to heart disease, stroke, chronic obstructive pulmonary disease, and other life-threatening conditions; and

WHEREAS, in California and Sonoma County significant progress has been made to reduce youth and adult smoking rates, yet tobacco use continues to disproportionately impact low-income communities, people with behavioral health conditions, LGBTQ+ populations, and certain racial and ethnic groups; and

WHEREAS, the American Cancer Society has for nearly 50 years hosted the annual Great American Smokeout®, held on the third Thursday of November, as a public awareness event that encourages people who smoke to make a plan to quit and inspires communities to support tobacco-free living; and

WHEREAS, quitting smoking has immediate and long-term health benefits at any age, reducing the risk of disease and improving quality of life; and

WHEREAS, the Great American Smokeout also serves as a call to action for policymakers, healthcare providers, schools, youth organizations, and community leaders to strengthen efforts in tobacco control, prevention, and cessation; and

WHEREAS, California and Sonoma County youth and young adult partners, including the California Youth Advocacy Network and Sonoma State University, actively lead outreach, education, and empowerment efforts during the Great American Smokeout, promoting tobacco-free campuses and communities; and

NOW, THEREFORE, BE IT RESOLVED that the Sonoma County Board of Supervisors hereby proclaims Thursday, November 20, 2025, as the Great American Smokeout in Sonoma County, and encourages all residents who use tobacco to join the effort to quit, while supporting community-wide initiatives that promote health and equity through tobacco-free living.

Supervisors:

Hermosillo: Rabbitt: Coursey: Gore: Hopkins:

Ayes: Noes: Absent: Abstain:

So Ordered.