



COUNTY OF SONOMA

575 ADMINISTRATION
DRIVE, ROOM 102A
SANTA ROSA, CA 95403

SUMMARY REPORT

Agenda Date: 1/25/2022

To: Board of Supervisors

Department or Agency Name(s): Board of Supervisors

Staff Name and Phone Number: Supervisor Susan Gorin, 707-565-2241

Vote Requirement: Majority

Supervisorial District(s): First

Title:

Disbursement of Fiscal Year 21-22 First District Community Investment Fund Grant Awards

Recommended Action:

Approve Community Investment Fund grant awards and Authorize the County Administrator, or designee, to execute an agreement with the following entities for a Community Investment Fund Grant for FY 21-22: Catholic Charities of the Diocese of Santa Rosa, \$1,000; Individuals Now, Inc. (dba Social Advocates for Youth), \$1,500; Valley of the Moon Music Festival, \$1,500; Luther Burbank Memorial Foundation (dba Luther Burbank Center for the Arts), \$1,500; Los Cien Sonoma County, Inc., \$2,000; Sonoma Plaza History (fiscal agent: Sonoma Community Center), \$2,500. (First District)

Executive Summary:

Local Events, Organizations, District Priorities Grants of the Community Investment Fund Policy provides grant allocations to each Supervisor, to be distributed at the Supervisor's discretion. The First District has reviewed applications and wishes to recommend the following FY 21-22 grant awards:

- 1) Catholic Charities of the Diocese of Santa Rosa in support of the Caritas Village Grand Opening celebration, grant award of \$1,000;
- 2) Individuals Now, Inc. (dba Social Advocates for Youth) in support of the SAY Housing Continuum which includes the Dream Center, long term housing, emergency shelter beds, community rentals, and support for youth, grant award of \$1,500;
- 3) Valley of the Moon Music Festival for advertising and promotion of the Eighth Annual Festival, grant award of \$1,500;
- 4) Luther Burbank Memorial Foundation (dba Luther Burbank Center for the Arts) in support of operating expenses and programming for the 2021-22 season, grant award of \$1,500;
- 5) Los Cien Sonoma County, Inc. in support of the Los Cien Virtual Platform Programming for 2021-22, grant award of \$2,000; and
- 6) Sonoma Plaza History (fiscal agent: Sonoma Community Center) in support of the Sonoma Plaza History tour highlighting the unique history of the Sonoma Plaza including Mexican and Chinese pioneers, and early tourism and government, grant award of \$2,500.

Discussion:

The Sonoma County Community Investment Fund grant program utilizes a portion of the Transient Occupancy Tax (TOT) to encourage economic development, community engagement, enhance culture through a variety of grant award and funding avenues. The program provides various grants to community non-profits for

advertising and economic development, events and the county as a visitor destination with the goal of advancing economic growth through tourism. Additionally, the program provides grants to address impacts on safety due to tourism and to enhance community services throughout the county. The program provides funding to the Regional Parks Department as well as the Economic Development Department and a number of other county department activities, all with the focus of supporting the community's recovery efforts.

The Community Investment Fund Policy is divided into different categories. The Board established the Local Events, Organizations, District Priorities category to fund local events that will support businesses, enhance culture, and organizations that provide a benefit to the community. The Board may award funding to County Department to fulfill Supervisorial District priorities. Funding for these events and organizations is provided at the discretion of each Supervisorial District based on an overall allocation of \$500,000 divided equally across each district. Events and organizations make requests throughout the year to the Supervisorial District in which their event/organization exists.

Funds will be distributed upon approval of these awards by the Board of Supervisors and execution of the Community Investment Fund grant agreement (contract) by the entity. The contracts will be executed by the County Administrator, or designee. The contracts will require the County seal on promotional materials produced using the grant award.

Activities performed utilizing Community Investment Program grants provide public benefits that serve important community needs under Government Code Section 26227.

Prior Board Actions:

9/14/2021 and 10/26/2021: Awarded First District Community Investment Funds.

FISCAL SUMMARY

Expenditures	FY 21-22 Adopted	FY 22-23 Projected	FY 23-24 Projected
Budgeted Expenses	\$10,000		
Additional Appropriation Requested			
Total Expenditures	\$10,000		
Funding Sources			
General Fund/WA GF			
State/Federal			
Fees/Other	\$10,000		
Use of Fund Balance			
Contingencies			
Total Sources	\$10,000		

Narrative Explanation of Fiscal Impacts:

Transient Occupancy funds and one-time general fund discretionary sources are programmed in the FY 21-22 budget.

Agenda Date: 1/25/2022

Narrative Explanation of Staffing Impacts (If Required):

N/A

Attachments:

None.

Related Items "On File" with the Clerk of the Board:

None.