



## Sonoma Small Business Stabilization Grant Program

As of November 25, 2020

**FINAL**

Application Pool:	Total Applicants		Total Approvals	
Submissions	1338		<b>542</b>	
Duplicates Removed	33			
Total Applicants	<b>1305</b>		<b>\$2,345,000</b>	
<b>Grant Levels based on Pre COVID-19 Employee Count:</b>				
>30 employees (No grant)	29	2%	0	0%
21-30 employees (\$15,000)	73	6%	46	8%
11-20 employees (\$7,500)	164	13%	83	15%
1-10 employees (\$2,500)	1039	80%	413	76%
<b>Language Version of Form Used:</b>				
English	1240	95%	511	94%
Spanish	65	5%	31	6%
<b>Person of Color owned Business:</b>				
Yes	487	37%	261	48%
No or Unknown	818	63%	281	52%
<b>Race of Business Owner:</b>				
Asian	138	11%	82	15%
Black or African-American	27	2%	12	2%
Hispanic or LatinX	224	17%	118	22%
Multi-Racial	58	4%	30	6%
Native American or Indigenous Peoples	6	0%	4	1%
Native Hawaiian or Pacific Islander	6	0%	3	1%
White/Caucasian	686	53%	237	44%
Other	28	2%	12	2%
Not Provided	132	10%	44	8%
<b>Ethnicity - Hispanic or Latino Origin:</b>				
Yes	256	20%	132	24%
No	922	71%	361	67%
Not Provided	127	10%	49	9%
<b>Gender of Business Owner:</b>				
Female	655	50%	315	58%
Male	560	43%	184	34%
Nonbinary	8	1%	7	1%
Other	12	1%	6	1%
Not Provided	70	5%	30	6%
<b>LGBTQ-Owned:</b>				
Yes	80	6%	32	6%
No	1045	80%	442	82%
Not Provided	180	14%	68	13%
<b>Business Owner Income Level:</b>				
Extremely Low	74	6%	31	6%
Very Low	137	10%	66	12%
Low	358	27%	157	29%
Moderate	445	34%	180	33%
Above Moderate	132	10%	46	8%
Not Provided	159	12%	62	11%

<b>Received PPP or EIDL:</b>				
Yes	938	72%	408	75%
No	367	28%	134	25%
<b>Current Employees:</b>				
1-10	1143	88%	449	83%
11-20	116	9%	78	14%
21-30	41	3%	15	3%
Above 30	5	0%	0	0%
<b>Industry:</b>				
Agriculture	43	3%	14	3%
Automotive	27	2%	6	1%
Childcare	63	5%	19	4%
Construction/Trade	75	6%	11	2%
Education/Lessons	32	2%	11	2%
Manufacturing	43	3%	9	2%
Non-Profit	49	4%	21	4%
Personal Care Services	144	11%	106	20%
Professional Services	178	14%	35	6%
Restaurant/Food	259	20%	160	30%
Retail	143	11%	90	17%
Technology	9	1%	0	0%
Other Services	240	18%	60	11%
<b>Business Revenue:</b>				
>\$2M	69	5%	32	6%
\$1M - \$2M	114	9%	56	10%
\$501K - \$1M	192	15%	85	16%
\$251K - \$500K	216	17%	89	16%
\$101K - \$250K	253	19%	109	20%
\$51K - \$100K	194	15%	75	14%
<\$50K	267	20%	96	18%
<b>Business Zip Code:</b>				
94922	3	0%	1	0%
94923	7	1%	3	1%
94926	0	0%	0	0%
94927	0	0%	0	0%
94928	77	6%	32	6%
94931	24	2%	12	2%
94945	1	0%	1	0%
94951	9	1%	3	1%
94952	122	9%	52	10%
94953	1	0%	1	0%
94954	63	5%	27	5%
94955	0	0%	0	0%
94972	3	0%	1	0%
94975	0	0%	0	0%
94999	0	0%	0	0%
95401	103	8%	44	8%
95402	1	0%	1	0%
95403	74	6%	37	7%
95404	93	7%	47	9%
95405	36	3%	18	3%
95406	2	0%	0	0%

95407	74	6%	30	6%
95409	27	2%	11	2%
95412	1	0%	0	0%
95416	1	0%	1	0%
95419	0	0%	0	0%
95421	5	0%	0	0%
95425	29	2%	9	2%
95430	2	0%	2	0%
95431	1	0%	0	0%
95433	0	0%	0	0%
95436	13	1%	6	1%
95439	3	0%	1	0%
95441	13	1%	2	0%
95442	7	1%	3	1%
95444	1	0%	1	0%
95446	52	4%	18	3%
95448	74	6%	31	6%
95450	1	0%	1	0%
95452	6	0%	1	0%
95462	15	1%	6	1%
95465	6	0%	2	0%
95471	2	0%	2	0%
95472	81	6%	32	6%
95473	0	0%	0	0%
95476	104	8%	43	8%
95480	0	0%	0	0%
95486	0	0%	0	0%
95487	0	0%	0	0%
95492	153	12%	60	11%
95497	1	0%	0	0%
Outside of Sonoma County	14	1%	0	0%

**Please Note:** All percentages are rounded to the nearest whole number. For this reason, the sum total in each section may not equal 100%.