

# Measure H: Improved and Enhanced Local Fire Protection, Paramedic Services and Disaster Response Initiative Update

Sonoma County Fire Chiefs Association

October 14<sup>th</sup>, 2025



# Agenda

- Measure H Overview & Highlights
- Accomplishments
- Oversight Committee Update
- Next steps



# Measure H Overview

Measure H contributes over \$60 million annually to strengthening Sonoma County's fire safety and emergency services. These funds go directly towards reducing wildfire risks, accelerating emergency response, protecting our homes, businesses, and ecosystems. That equates to new equipment, better protective gear, upgraded technology, more firefighters and paramedics, and much more.



# Measure H Highlights

- Improved emergency response times
- Increased wildfire prevention, preparedness, and response
- Expanded paramedic services
- Staffing for red flag and winter storm warnings
- Staffing for rural and underserved communities
- Supporting an improved local 911 dispatch center
- Enhanced vegetation management and fuels reduction
- Improved infrastructure
- Providing collaborative technology platforms



# Accomplishments to date

- Received \$46,244,786.93 over the first 3 quarters
- Personnel – hired over 75 fire personnel, including 18 paramedic firefighters



# Accomplishments to date

## Facilities

- Sonoma Valley Fire District
  - Purchased 2 adjoining parcels on Arnold Dr. – working with Sonoma County Water Agency to establish sewer access
  - Kicked off Kenwood Station renovation planning
- Sonoma County Fire District
  - Entered into an LOI to purchase 2 lots next to the existing Guerneville Station
  - In talks to purchase a lot in the 4700 block of Old Redwood Highway in Larkfield



# Accomplishments to date

## Facilities

- Petaluma Fire Department
  - Petaluma's temporary fire station at 307 Petaluma Boulevard South, which will house the D street station crews, is now under construction.
  - The Historic D Street station seismic upgrade and remodel plans are complete and will go out to bid soon. Construction is anticipated to start this winter and last 12-18 months.
  - The Police/Fire/Emergency Operations Center public safety building at the fairgrounds is nearing completion of design and moved forward at a recent joint City Council/Planning Commission meeting. Final design will be completed and approved this fall, with bidding this winter, and construction anticipated to start in the spring/summer of 2026.



# Accomplishments to date

## Facilities

- Healdsburg Fire Department – Measure H funds were allocated to Station #2 to help outfit and operationalize it for future staffing. There will be a community open house on October 11th.
- Several other agencies are either in the process of or have completed their facility needs assessments or facilities master plan and several are actively seeking property.





# Accomplishments to date

including near term plans

## Countywide

- Funded REDCOM Dispatch for Measure H recipient members dues, infrastructure, and technology upgrades
- Red Flag
  - Upstaffed for the salmon season opener and 4<sup>th</sup> of July for the first time
  - Plan to upstaff for the crab season opener after multiple deaths last season
- Recruitment & Retention
  - Sponsored the HERo Girls Fire Camp at SRJC
  - Funding the Youth Fire Explorer Programs
  - Providing the Volunteer Fire Foundation (VFF) \$75k for:
    - Firefighter Detox Program Scholarships
    - Post deployment treatment wellness clinics
    - VFF Operations



# Accomplishments to date, including near term plans

## Countywide

- Technology – funded the following:
  - Addition of 12 Starlinks for countywide use providing connectivity in remote locations
  - Up to 80 additional Tablet Command Licenses to ensure adequate countywide coverage
  - Tablet Command FireMapper – a solution to share annotated maps on mobile devices real-time
  - Tablet Command Shared Incident- enables county-to-county sharing of incident information with Napa, Marin, Lake and Mendocino once they are fully operational on TC
  - Intterra – Pre-incident planning digital playbook for community assets and hazards, special events, Active Shooter/Hostile Event Response (ASHER), and Fuels Treatment
  - Station alerting – Almost instantly send dispatch alerts, improving response times and situational awareness



# Accomplishments to date, including near term plans

## Vegetation Management

- Completed projects
  - South Chalk Hill Rd (Region 7) - in partnership with Permit Sonoma Chipper Program Crew
  - Old Cazadero Rd (Region 5) - in partnership with CAL FIRE
  - West Sweetwater Springs Rd (Region 5)– in partnership with CAL FIRE
- In progress projects
  - Stewarts Point - Skaggs Springs Rd (Region 4) - CAL FIRE assisting with traffic control
  - Seaview Rd (Region 4) - CAL FIRE assisting with traffic control
  - Mark West Springs Rd/Porter Creek Rd (Region 7) in partnership with County of Sonoma Public Infrastructure and CAL FIRE
- Planned projects
  - Grove St Fuel Break (Region 3)



# Oversight Committee

## Sonoma County Fire Chiefs Association Representatives:

- Todd Derum
- Tony Gossner
- Michael LeComte

## Sonoma County Fire Districts Association Representatives:

- William Jackson
- Lisa Yoshida

## Mayors & Councilmembers Representatives :

- Sandra Lowe
- Jeff Okrepkie

## Labor Representatives :

- New nominee: Chris Derner, President L3593
- Matt Tognozzi, FSWG Member and President L1401

## BOS Representatives :

- Becky Ennis
- Jeff Lemelin



# Oversight Committee Status

- Kick-off scheduled for September 18<sup>th</sup>
- Objectives
  - Introductions
  - Ensure understanding of responsibilities
  - Bylaws review & adoption
  - Schedule future meetings
  - Align on operating Guidelines
- Sonoma County Fire Chiefs Association's Executive Director Dana Hampson will provide administrative support
- First agency annual reports due by December 31<sup>st</sup>
- BOS to receive first Oversight Committee report in the spring of 2026



# SCFCA Next Steps

- Continue working with Measure H recipients to successfully implement Measure H plans
- Partner with REDCOM to ensure its continued growth and success
- Continue exploring opportunities for expansion of our countywide programs once healthy reserves are achieved
- Complete funding agreement amendments
- Work with Measure H agencies to complete their FY 24/25 annual reports
- Expand communications
  - Quarterly newsletter
  - Social media (start with Facebook)
  - Measure H White Paper



Thank you.