

Sonoma County Mobile Crisis Services Continuum Update August 26, 2025



Agenda

- . Introduction
- . Mobile Support Team 24/7 Launch
- . Mobile Crisis Services Outcomes
- . Medi-Cal Mandate Implementation Update
- . Medi-Cal Billing and Claiming Projections
- . Future of Mobile Crisis Services Continuum
- . Q&A



Introduction

- Mobile Support Team (MST) launched in 2012, Specialized Assistance for Everyone (SAFE) in 2021 and inRESPONSE in 2022
- Department of Health Care Services (DHCS) mandate by 2024 all counties provide mobile crisis response countywide 24/7/365
- 3 separate teams exist currently in Sonoma County
- Building a 4th system of emergency response
- All teams agreed to adopt DHCS requirements

Medi-Cal Mandate Requirements



 Crisis Service Hotline – 24/7/365 - One number to serve as hotline for the dispatch of mobile crisis teams

1-800-746-8181



- Standardized dispatch tool and procedures to triage crisis, determine dispatch needs, level of intervention.
- Service must be provided at an individual's location



 Teams must consist of two providers with access to an LPHA or licensed MH Professional. One must be trained to conduct crisis assessment. One must carry/be trained to administer Naloxone

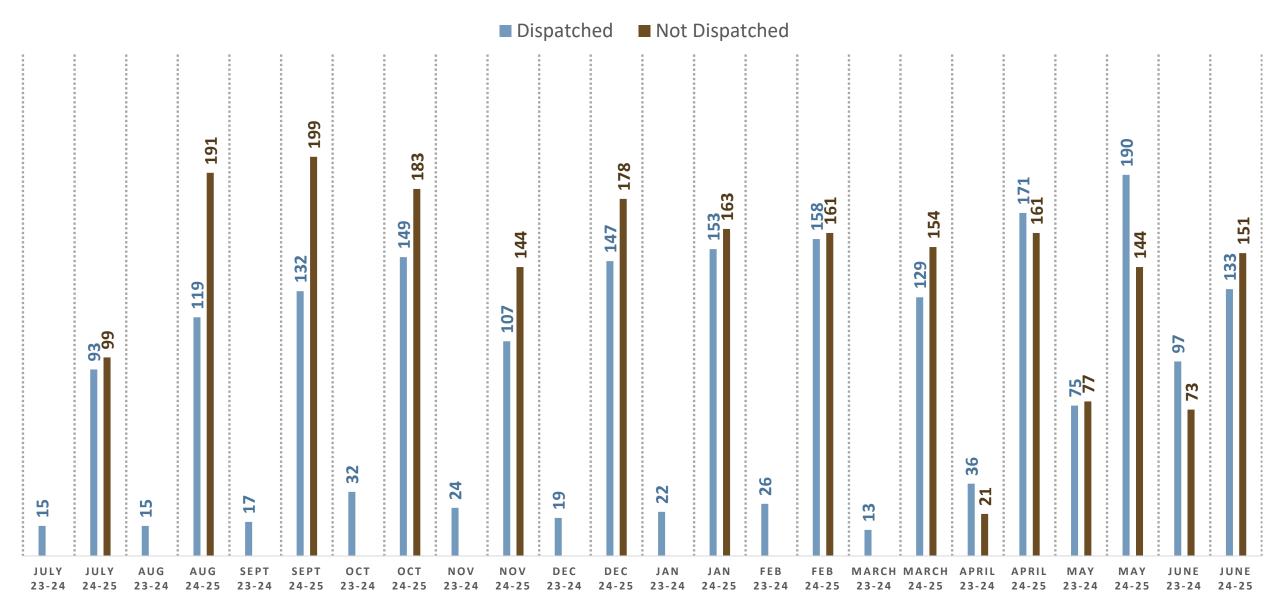
Mobile Support Team Medi-Cal Response Launch

New service model soft launch on April 16, 2024 24/7 on June 2, 2024

Initial successes:

- Removed barriers to crisis services
- . Can directly call MST rather than wait for law enforcement
- Expanded service times and locations leading to an immediate increase in utilization

MST CALLS BY MONTH: FY 2023-2024 VERSUS FY 2024-2025



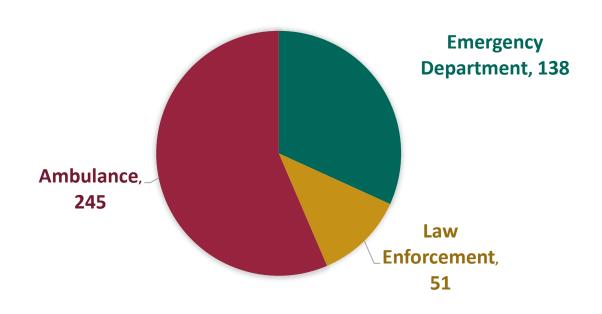
SAFE Impacts May 2024 - May 2025

10,049 Calls for Service, 80% did not require Law Enforcement Involvement

Next steps

- Medi-Cal Site Certification
- SmartCare Credentialing for all staff
- Continue seeking sustainable funding

SAFE DIVERSIONS MAY 2024 - MAY 2025

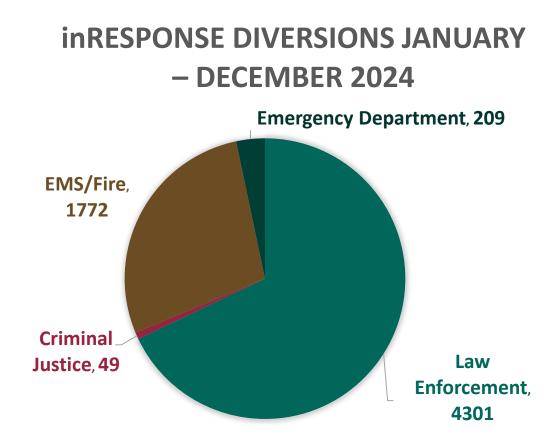


inRESPONSE Impacts January 2024-December 2024

4,977 Calls for Service, 4,301 did not require Law Enforcement Involvement

Next steps

- Continue mandatory trainings
- Medi-Cal Site Certification
- SmartCare Credentialing for all staff



Increased Funding Required for Implementation

Growth of MST Staffing and Operations

Funding Source	FY 23/24	FY 24/25	FY 25/26
Measure O	\$150,866.60	\$1,238,600.38	\$1,045,884
MHSA	\$3,521,602.01	\$6,503,213.35	\$6,432,332
Total Expenditures	\$3,672,468.61	\$7,741,813.73	\$7,478,216
Full-Time Equivalent (FTE) Count	15.39	33.64	32.5

Measure O Investment in SAFE and inRESPONSE

City/ Jurisdiction	FY 22-23 MO	FY 23-24 MO	FY 24-25 MO	FY 25-26 Approved
Santa Rosa	\$ 85,887	\$ 514,440	\$ 1,450,000	\$ 3,043,114
Petaluma	\$ 428,000	\$ 500,000	\$ 1,137,072	\$ 1,493,003
Cotati	\$ 68,480	\$ 60,000	\$ 136,449	\$ 188,329
Rohnert Park	\$ 359,520	\$ 410,000	\$ 921,028	\$ 1,173,436
Sonoma State	\$ -	\$ 30,000	\$ 79,595	\$ 86,921
Total	\$941,887	\$1,514,440	\$3,724,144	\$5,984,803

Where We Are Headed

Maximizing Revenues

- All teams billing maximizing Medi-Cal Billing and FFP tracking Federal Policy impacts
- Off-set use of Measure O

Aligning Data and Metrics

- Data standardization –accurate population-level data in SmartCare
- Standardized reporting and performance metrics

Reducing Duplication and Waste

- All teams will be following standardized practices streamlining operations, better client outcomes
- Look for opportunities to share services and leverage resources

Collaboration Timeline with SAFE and inRESPONSE

- Both making significant changes to infrastructure to be compliant with state requirements
- Staff are now trained in mandatory state trainings & credentialing process to bill Medi-Cal
- SmartCare benefits:
 - consistent data protocols
 - analysis and program evaluation
 - increased care coordination across jurisdictions

Challenges with Medi-Cal Mandate Compliance

Transition

- Credentialing
- Developing supervision plans
- Revamping call center

Staffing, billing, and service protocols

- New documentation requirements and EHR
- Overtime for staff to complete required trainings

Strategies implemented

- Stay updated
- Work through credentialing
- Meet regularly, communicate regularly

Federal Policy Landscape and potential Medi-Cal impacts

Uncertainty around revenue stability

Next Steps

- -Evaluate fiscal sustainability across all available funding sources a focus on maximizing Medi-Cal billing.
- -Continue working with regional stakeholders, city partners and CBO providers to refine model to ensure long-term fiscal sustainability
- Finalized shared performance metrics.
- -Utilize SmartCare data to track trends and adapt resources
- -Collaborate with partners for continuous quality improvement
- -Execute long-term MOUs with all partners outlining guidelines for singular system

Q&A and Closing







Sonoma County Behavioral Health Crisis Response Teams

Call 911 for medical emergencies or to request immediate assistance.

County-Wide Mobile Support Team (MST)

24/7 Crisis Call Center: 800-746-8181

- No wrong door to seeking help.
- Phone support for people experiencing behavioral health emergencies, including mental health, substance use, and homelessness related crises.
- When needed, will coordinate a mobile crisis team response anywhere in the county. Co-responds with law enforcement if safety is an issue. Works with the teams below.

inRESPONSE Team

City of Santa Rosa

707-575-4357 24/7

inRESPONSE System Navigators:

707-204-9756 or inresponse@srcity.org 8 AM - 5 PM Mon-Fri

SAFE Team

City of Petaluma

707-781-1234 24/7

City of Rohnert Park 707-584-2612 9 AM - 3 AM Daily

City of Cotati & SSU 707-792-4611 9 AM - 3 AM Daily

Chart curated by



Updated 6/9/2025 Scan the QR code to

